

## Optional Topics

### Exporting Food to China: Supervision Mechanism and Import Channels

- Competent authorities & regulation framework
- Market access approval
- Import channels
- Notices while exporting food to China

### Understanding Food Ingredients Requirements in China

- Overview of China food raw materials/food additives regulations
- Ingredients for common prepackaged food
- Ingredients for special food
- Application of new food raw materials/food additives

### Strategies to Design a Qualified Food Label

- Overview of food labeling regulations
- Mandatory labeling items
- Nutrition labeling
- Claims

### Compliance Requirements for Food Package

- Regulatory requirements for food-contact materials
- Supply chain responsibilities
- Avoid excessive packaging

### Market Access Requirements of Specific Products (infant formula, health food, FSMP, dairy, etc.)

- Major regulations & standards
- Market access approval
- Product compliance
- Suggestions

### Analysis and Forecast of Food Business Environment in China

- PEST analysis
- Insights on specific food industry
- Suggestion

### Opportunities of Exporting Food & Beverage to China

- China food & beverage market overview
- Marketing strategies
- New growth opportunities