

PARTNER MEMBERSHIP

— COSMETIC INDUSTRY

Connect your business to our world leading network
of 50,000+ cosmetic industry professionals

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Partner membership is open to all corporations who provide products and services to the **cosmetic marketplace** or who have an interest in reaching cosmetic industry professionals.

Through our **year-round, multi-channel marketing campaigns**, you can get **exclusive access** to showcase your business and expertise to **50,000+ cosmetic industry professionals** around the world!



WHO ARE WE?

ChemLinked Cosmetic Portal is an industry's leading online media platform devoted exclusively to the global cosmetic business, providing reliable regulatory and industry information, in-depth market analyses, professional database and tools, and customized market access solutions for global companies.

WHY ADVERTISE WITH US?



BRAND EXPOSURE

Execute sustained marketing campaigns to put your brand directly in front of our 50,000+ strong industry professionals for up to a year.



AUDIENCE TARGETING

Leverage the power of ChemLinked extensive customer database and social media followers to target the customer profiles that matter most.



THOUGHT LEADERSHIP

Position your brand as a thought leader by sharing your expertise through industry partner seminars, content marketing, sponsored webinars, and more.

OUR GLOBAL INFLUENCE

We have grown by adhering to core value of helping our global members remove regulatory barrier and expedite market access. ChemLinked Cosmetic Portal has gained recognition and unparalleled popularity among global cosmetic companies and has been one of the leading market access information platform in Asia. Our global audience describes us as insightful, accurate, reliable, timely and high-quality.



WHO CAN BENEFIT MOST FROM OUR MEMBERSHIP?

Our service provider membership presents the chance for both large and small companies to connect with international audience. Organizations that can benefit from sponsorship include:



OEM/ODM Manufacturers

Showcase your service capabilities to attract more business partnerships and build your online presence.



Packaging & Equipment Manufacturers

Demonstrate how you can assist cosmetic companies with high-quality services to attract potential customers for your industrial business.



Ingredient Suppliers

Showcase your product highlights, R&D innovations, etc. to attract more downstream manufacturers to purchase your products.



Software Providers

Present your IT and software solutions, conduct demonstrations from your stand, and lead your own dedicated workshop.



Laboratories

Promote your testing services and capabilities to targeted audience of regulatory and product safety professionals.

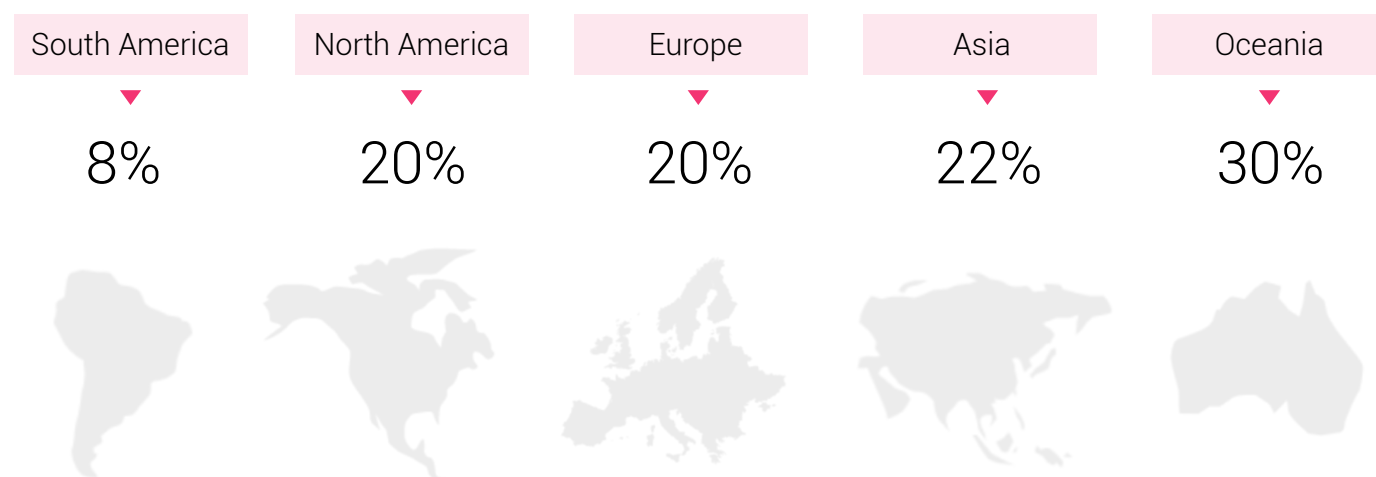


Consultants and Legal Firm

Demonstrate how you can help cosmetic companies stay compliant and resolve potential regulatory risks.



OUR READERS WHERE ARE THEY?



WHO ARE THEY?

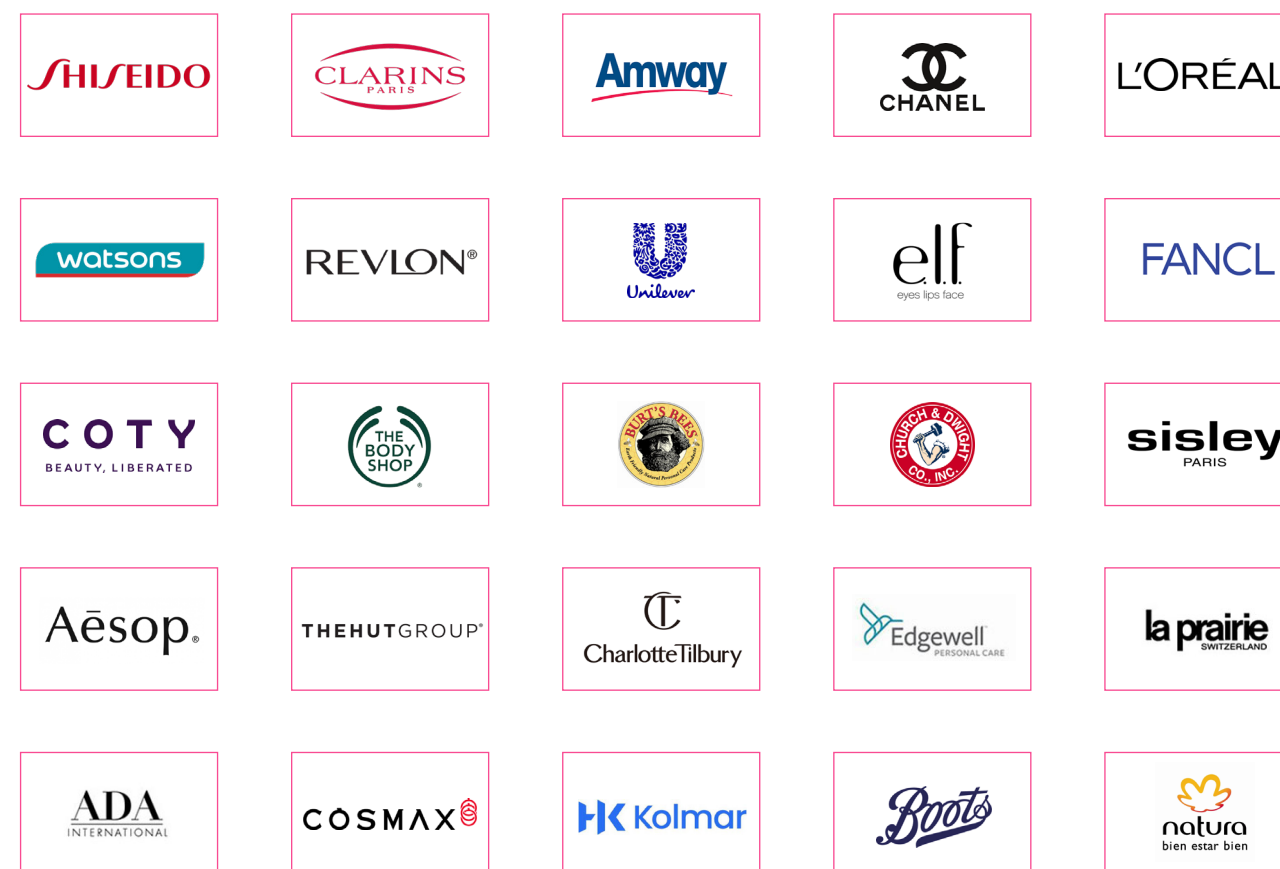
- Business managing directors
- Importers and exporters
- Regulatory managers
- Quality assurance managers
- R&D managers & directors
- Policy & regulation makers
- Lawyers & consultants
- Academic researchers

From

- Cosmetic & beverage manufacturing, exporting and distributing companies
- Supermarkets
- Law firms, consultations, organizations and associations
- Government bodies



A GLANCE OF OUR AUDIENCE



MEMBERSHIP OPTIONS



\$ 1980
/ year

(\$4000+ estimated business value)

- ✓ Year-round **logo** exposure on ChemLinked homepage
- ✓ One-time customized **full-page mass mailing** to 20,000+ receipts in your target industry
- ✓ Logo exposure in ChemLinked **annual report** (15,000+ audience)
- ✓ **Social media posts** on our various channels: LinkedIn, Facebook, Twitter etc.
- ✓ Year-round **matchmaking service** for your potential clients



\$ 9800
/ year

(\$18000+ estimated business value)

- ✓ Three-month **banner** and year-round **logo** exposure on ChemLinked home page
- ✓ Two-time customized **full-page mass mailing** to 20,000+ receipts in your target industry
- ✓ Banner promotion in all ChemLinked **bi-weekly newsletters** sent to 20,000+ receipts (24 issues/year)
- ✓ Half-page advertising and logo exposure in ChemLinked **annual report** (15,000+ audience)
- ✓ One-time **webinar marketing campaign**: include keynote speaker opportunity, full event cycle promotion to ensure the webinar involvement
- ✓ One-year ChemLinked **basic membership** allows you access to up-to-date news, expert artless, webinars etc.
- ✓ **Social media posts** on our various channels: LinkedIn, Facebook, Twitter etc.
- 💎 Year-round **matchmaking service** for your potential clients (at least 60 business leads)



\$ 15800
/ year

(\$30000+ estimated business value)

- ✓ Year-round **banner and logo** exposure on ChemLinked home page
- ✓ Two-time customized **full-page mass mailing** to 20,000+ receipts in your target industry
- ✓ Banner promotion in all ChemLinked **bi-weekly newsletters** sent to 20,000+ receipts
- ✓ Full-page advertising and logo exposure in ChemLinked **annual report** (15,000+ audience)
- ✓ One-time customized **company press release**, marketing article, or exclusive interview posted on ChemLinked news page (exposure to 30,000+ audience)
- ✓ Two-time **webinar marketing campaign**: include keynote speaker opportunity, full event cycle promotion to ensure the webinar involvement
- ✓ One-year ChemLinked **basic membership** allows you access to up-to-date news, expert artless, webinars etc.
- ✓ **Social media posts** on our various channels: LinkedIn, Facebook, Twitter etc.
- 💎 Year-round **matchmaking service** for your potential clients (at least 150 business leads)

Talk to us to learn more information vis cosmetic@chemlinked.com