One division of ChemLinked (since 2012), a Membership Based Website

Provide over 42,000 professionals with unique Cosmetics regulatory updates in Asian pacific regions

Direct traffic to your website, event or product by advertising with ChemLinked to be reach audiences who matter
Our Readers

Where are they based?

- US: 25.9%
- EU: 20.2%
- China: 15.7%
- Other AP: 14.1%

Interested areas:

- Market Access
- Custom
- Clearance
- Retail, CBEC
- Packaging
- Supply Chain
- Branding
- Public Relations
- Web Design

Who are they:

- Business managing directors
- Importers and exporters
- Regulatory affairs managers & directors
- Quality assurance managers & directors
- R&D managers & directors
- Policy & regulation makers
- Lawyers & consultants
- Academic researchers

A glance of our members:

- 42,000+
  Newsletter subscribers
- 60,000+
  Page view per month
- 95%
  Membership Renew Rate

Interested areas:

- Cosmetic Regulations
- SAMR Registration
- Animal Testing
- Cosmetic Ingredients
- Labels
- Formulas
- Special Cosmetics
- Notification/Filling

A glance of our members:
Why Advertise with Us?

Target audience:
International enterprises, government bodies, NGOs and hundreds of small and medium sized enterprises from cosmetics industry.

Impressive web traffic:
Our readers view ChemLinked as a trusted source of timely information and frequently visit which converts to more high quality in-bounds leads for you.

Flexible solutions:
From banners, e-publications to sponsored webinars, we have advertising options to suit every business.

Cost-effective packages:
Incredible value for money with adverts price starting from $200.

Testimonials

I feel your regulatory change announcement/notification is very up-to-date and updated very quickly. It is very helpful to communicate with other Amway affiliates in worldwide.

- Amway

I find the site a very useful site to keep me updated on regulations around Asia.

- Edgewell

Very impressed by the “database” tab. Bravo!

- Mane
Online Advertising

1. **BANNER ADVERTISING**
   In either premium or regular positions on our website

2. **E-PUBLICATION ADVERTISING**
   In ChemLinked Cosmetic report and bi-weekly newsletters

3. **SPONSORSHIP OF TRAINING COURSE**
   Indicate the sponsor on our promotion materials as well as customize the webinar/online course for the sponsor if he/she wants to be a speaker

*We can help you reach more than 42,000+ potential customers*
Banner Advertising

Using our banner ad package you can directly add hyperlinks to your website, event or product for additional traffic. Popular columns available such as homepage, news, expert articles, enabling you to engage with your target audience.

Rates - Home Page (20% of Total Page Views in 2019)

<table>
<thead>
<tr>
<th>Position</th>
<th>Size</th>
<th>Price (2 Months)</th>
<th>Price (6 month)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A (carousel)</td>
<td>530*300</td>
<td>$600</td>
<td>$1,500</td>
</tr>
<tr>
<td>B</td>
<td>270*145</td>
<td>$400</td>
<td>$1,000</td>
</tr>
<tr>
<td>C</td>
<td>1180*100</td>
<td>$300</td>
<td>$800</td>
</tr>
</tbody>
</table>

Rates - Column Page (Exclude Homepage)

<table>
<thead>
<tr>
<th>Position</th>
<th>Size</th>
<th>Price (2 Months)</th>
<th>Price (6 month)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sidebar</td>
<td>340*138</td>
<td>$200</td>
<td>$700</td>
</tr>
</tbody>
</table>

Increase your visibility in target markets and help drive relevant traffic to your own website using our banner advertising packages.

Cosmetic Portal Home Page: https://cosmetic.chemlinked.com/
E-publication Advertising

Every year we present regular electronical reports on cosmetic marketing access and important regulatory updates in Asia especially China.

Rates - Report

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Whole page</td>
<td>$500</td>
</tr>
<tr>
<td>1/2 page</td>
<td>$400</td>
</tr>
<tr>
<td>1/3 page</td>
<td>$350</td>
</tr>
<tr>
<td>1/4 page</td>
<td>$300</td>
</tr>
</tbody>
</table>

Our newsletters are published bi-weekly, displaying latest and important Asia regulatory news and information. It is sent out to all 42,000+ readers which will enjoy an impressive reach.

Rates - Newsletter

<table>
<thead>
<tr>
<th>Position</th>
<th>Banner Size</th>
<th>Price (one-time)</th>
<th>Price (3-time)</th>
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<tbody>
<tr>
<td>Header</td>
<td>620*150</td>
<td>$500</td>
<td>$1,200</td>
</tr>
<tr>
<td>Inpage</td>
<td>620*100</td>
<td>$400</td>
<td>$1,000</td>
</tr>
<tr>
<td>Footer</td>
<td>620*150</td>
<td>$300</td>
<td>$800</td>
</tr>
<tr>
<td>Sidebar</td>
<td>250*140</td>
<td>$300</td>
<td>$800</td>
</tr>
</tbody>
</table>
Sponsorship of Webinar

We regularly host webinars covering a diverse range of interesting topics relating to China and Asia pacific cosmetics industry, regulations and markets.

Opportunities

1. Webinar sponsorship (without speaking opportunity)
   • Sponsor indicated on promotion banners placed on high-traffic pages;
   • Sponsor indicated on Newsletter (2 times) which is sent to 42,000+ recipients from the global cosmetics industry
   • Digital artwork like promotional video displayed before the webinar starts
   • Sponsor indicated on materials like PPT & video.

2. Webinar speaker sponsorship
   Except the above promotion ways, ChemLinked can customize a webinar for the sponsor if he/she wants to be a speaker, on the condition that the webinar content meets the principle that “providing solutions for AP market access” rather than purely concentrating on introduction of company products and services. Besides, all the benefits described in point 1 are still included.

Rates

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>$1,200</th>
</tr>
</thead>
<tbody>
<tr>
<td>(without speaking opportunity)</td>
<td></td>
</tr>
<tr>
<td>Sponsorship</td>
<td>$1,800</td>
</tr>
<tr>
<td>(with speaking opportunity)</td>
<td></td>
</tr>
</tbody>
</table>
Talk to us

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