



28 April 2022

(22-3360)

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Committee on Technical Barriers to Trade

Original: English

NOTIFICATION

The following notification is being circulated in accordance with Article 10.6

1. Notifying Member: <u>REPUBLIC OF KOREA</u> If applicable, name of local government involved (Article 3.2 and 7.2):
2. Agency responsible: Ministry of Environment Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above: Chemical Products and Biocides Division, Ministry of Environment, Building #6, 11, Doum 6-ro, Sejong, 30103, Republic of Korea Tel: 82-44-201-6806 Fax: 82-44-201-6786 E-mail: jschoi1204@korea.kr Website: www.me.go.kr
3. Notified under Article 2.9.2 [X], 2.10.1 [], 5.6.2 [], 5.7.1 [], 3.2 [], 7.2 [], other:
4. Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable): Consumer chemical products subject to safety confirmation and biocidal products
5. Title, number of pages and language(s) of the notified document: Draft Enactment of the ME Public notice on Labeling and Advertising of Consumer Chemical Products; (2 page(s), in Korean)
6. Description of content: Tighter regulations on labelling and advertising of products Phrases restricted for Labelling and Advertising of Consumer Chemical Products are as follows, 1) Phrases that could be misunderstood as non-toxic 2) Phrases that may be misunderstood as having no negative impact on the environment or nature, etc. 3) Phrases that may lead to excessive use of the product or induce incorrect use of the product by misleading that there is no harm to the product 4) Phrases that may be misleading as having no negative effects on humans or animals
7. Objective and rationale, including the nature of urgent problems where applicable: Consumer information, labelling; Prevention of deceptive practices and consumer protection; Protection of human health or safety
8. Relevant documents: ME Public Notice No. 2022-248 (29 April 2022)

9.	Proposed date of adoption: After June 2022 Proposed date of entry into force: August 2023
10.	Final date for comments: 40 days from notification
11.	Texts available from: National enquiry point [X] or address, telephone and fax numbers and email and website addresses, if available, of other body: Technical Barriers to Trade(TBT) Division Korean Agency for Technology and Standards (KATS) 93, Isu-ro, Maengdong-myeon, Eumseong-gun, Chungcheongbuk-do, Republic of Korea, 369-811 Tel.: (+82) 43 870 5521 Fax: (+82) 43 870 5682 E-mail: tbt@kats.go.kr Website: http://www.knowtbt.kr https://members.wto.org/crnattachments/2022/TBT/KOR/22_3089_00_x.pdf https://members.wto.org/crnattachments/2022/TBT/KOR/22_3089_01_x.pdf