



Administrative Measures for Supervision of Food Labeling

食品标识监督管理办法

State Administration for Market Regulation

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Chapter 1 General Provisions

Article 1 The *Measures* is formulated to standardize food labeling, strengthen the supervision and management of food labels, and protect consumers' legitimate rights and interests, in accordance with the Food Safety Law of the People's Republic of China, the Regulations on the Implementation of the Food Safety Law of the People's Republic of China, and other relevant laws and regulations.

Article 2 The *Measures* applies to the labeling and supervision of food and food additives (hereinafter referred to as foods) that are produced and sold within the territory of the People's Republic of China.

Article 3 The term food labeling as used in the *Measures* refers to the words, symbols, numbers, patterns, and other descriptions displayed on prepackaged food labels, instructions, and bulk food containers or outer packaging, providing consumers with information about the food and its producers or operators.

Article 4 Food labeling shall comply with the provisions of laws, regulations, rules and national food safety standards.

Food labels should be clear, obvious and easy for consumers to identify and read.

Article 5 Food producers and operators shall be responsible for the authenticity, accuracy, and legality of the food labels they provide and shall designate specific departments or personnel to review and verify food labels.

Food producers and operators are encouraged to engage third-party professional institutions or professional technicians to conduct compliance evaluations on the food labels they provide.

Article 6 The State Administration for Market Regulation is responsible for organizing, implementing, supervising and guiding the national food labeling supervision and management work.

Local market supervision and administration departments at or above the county level are responsible for the supervision and administration of food labeling within their administrative areas.



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