



GB 7718-2025

National Food Safety Standard General Standard for the Labeling of Prepackaged Food

食品安全国家标准 预包装食品标签通则

National Health Commission of the People's
Republic of China
State Administration for Market Regulation

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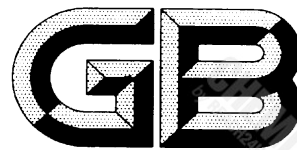
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National Standard of the People's Republic of China

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Preface

This standard replaces GB7718-2011 National Food Safety Standard General Standard for the Labeling of Prepackaged Food.

Compared with GB7718-2011, main changes of this standard are as follows:

- The definition of prepackaged food has been expanded to include food that is prepackaged or prepared in packaging materials or containers for sale by measurement;
- The definitions of ingredients, production date, shelf life, and specifications were modified, the definition of digital labels was added, and the definition of the main display layout was deleted;
- Modified the basic requirements for food labeling;
- Standardized the labeling of food names and dates;
- Modified the labeling requirements for ingredient lists, standardized the labeling methods for food additives, and modified the requirements for classification and quantitative labeling of ingredient lists;
- Modified the labeling requirements for producer and operator information, net content and specifications, food production license number, and product quality (quality) grade;
- Modified the labeling requirements for foods containing allergens;
- Added requirements for food claims;
- Added labeling requirements for imported food;
- Added the labeling requirements for digital labels;
- Moved part of the main text to the annex and adjusted the order of article numbers;
- A new Annex A Labeling Formats of Some Label Items in Prepackaged Food Label was added, and relevant contents specified in the original Annex C was combined into the new Annex A; the original Annex A Method to Calculate the Largest Surface Area of Packaging Material or Packaging Container was changed to Annex C, which clarified the calculation method of the largest surface area of irregular packages; Annex D Labeling Formats of Allergens in Food Label was added.

National Food Safety Standard

General Standard for the Labeling of Prepackaged Food

1 Scope

This standard applies to labels on prepackaged food directly provided to consumers and the labels on prepackaged food indirectly provided to consumers.

This standard does not apply to labels on food storage and transportation packaging that provide protection during storage and transportation, bulk food, or food that is prepared and sold on-site.

2 Terms and Definitions

2.1 Prepackaged food

Food that is prepackaged or prepared in packaging materials or containers. It includes foods that are prepackaged or prepared in packaging materials or containers and have uniform mass, volume or length markings within a certain quantity limit; it also includes foods that are prepackaged or prepared in packaging materials or containers and sold by measurement.

2.2 Food labeling

The text, graphics, symbols and all instructions on food packaging.

2.3 Digital labeling

Food labeling on food packaging are displayed using information technology such as QR codes.

2.4 Ingredients

Any substance used in the manufacture or processing of food and present in food (including in a modified form), including food additives (including food nutrient fortifiers).

2.5 Production date (manufacturing date)

The date on which the food becomes the final product, including the date of packaging or filling.

2.6 Shelf life



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