



Q&As on the National Food Safety Standard General Standard for the Labeling of Prepackaged Food (GB 7718-2025)

《食品安全国家标准 预包装食品标签通则》
(GB 7718-2025) 问答

National Health Commission of the People's
Republic of China

Release Date: Sept. 25, 2025
Implementation Date: /

Translated by ChemLinked

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1. Relationship between the General Standard for the Labeling of Prepackaged Food (GB 7718-2025) and Other Standards

In accordance with the relevant provisions of the Food Safety Law of the People's Republic of China, this standard mainly stipulates the mandatory labeling items for prepackaged foods related to food safety and protection of consumer rights and interests, as well as the technical requirements for labeling of foods. Where other national food safety standards or announcements issued by the health administrative department under the State Council contain additional provisions on food labeling, such provisions shall be complied with concurrently. In case of any discrepancy with this Standard, the requirements of this Standard shall prevail.

2. Definition of Prepackaged Foods and Scope of Application of the Standard

To further standardize the management of prepackaged food labeling, this Standard defines "prepackaged foods" as food that is prepackaged or made in packaging materials or containers. Compared with the GB 7718-2011 version, in addition to "foods with uniform mass, volume, or length markings within a defined limit" that are pre-made in packaging materials and containers, this Standard also includes "foods sold by count or by weight that are pre-made in packaging materials and containers within the scope of "prepackaged foods".

The labeling of the minimum sales unit of prepackaged foods produced by food producers shall comply with the requirements of this standard. No mandatory requirements apply to prepackaged foods that are non-sales units.

3. Cases Not Covered by the Scope of This Standard

The following are outside the scope of this Standard, but may nevertheless be used for guidance:

First, labels on food storage and transportation packaging-that is, labels on food packaging intended for protection and to facilitate handling, sales, and carrying during storage and transportation; Second, foods displayed and sold in an unpackaged state; Third, catering foods and foods prepared and sold on the same premises; Fourth, edible agricultural products, and fifth, prepackaged foods repackaged into smaller units at retail level.