# ChemLinked USER GUIDE

Version 3.0·Food Portal





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#### 1. Introduction

#### 1.1.ChemLinked

Founded by REACH24H Consulting Group in 2012, ChemLinked is a leading provider of comprehensive regulatory information and compliance solutions, targeting global companies, professionals and government bodies, involving Chemical, Food, Cosmetic and Agrochemical industry, to meet the growing demand for clear and concise regulatory advice and market intelligence in Asia especially China.



ChemLinked boasts a multidisciplinary team of scientists, compliance specialists and language experts backed by the vastly experienced technical teams at REACH24H, to ensure over 42,000 registered members to acquire authoritative information and dependable consultancy services. Working with our partners across different sectors, we help you capture business opportunities and win competitions.





#### 1.2.ChemLinked 3.0

We are aware that the regulatory affairs field is evolving rapidly, and we hope to continue to develop ourselves with it and offer the best services to our existing and new clients. With this in mind, we re-launched our website, which, apart from having a whole new look, is now much more user-friendly. Our goal with this brand-new V3.0 website is to provide users a more natural way to browse information based on their own needs and to learn about our services.

New features of ChemLinked 3.0:

- ✓ Optimized Homepage
- ✓ Newly-added shopping cart
- ✓ News Ticker
- ✓ Improved search function
- ✓ New individual membership package
- ✓ Enable you to follow favorite experts

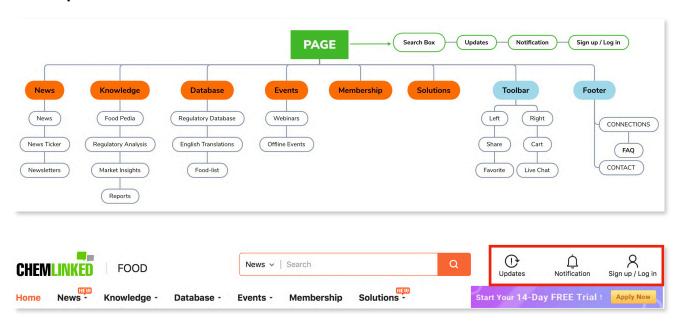


#### 1.3.Food Portal

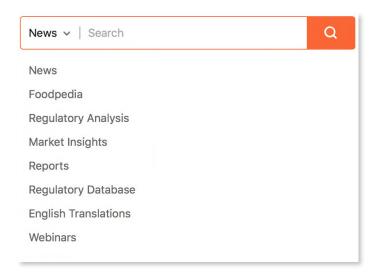
#### Introduction

As one division of ChemLinked, Food Portal is a membership web portal that provides over 42,000 professionals with Asian food and beverage regulatory updates. ChemLinked Food aims to remove any regulatory barriers that prevent you from exporting food products into China and other Asia Pacific region countries.

## **Sitemap**

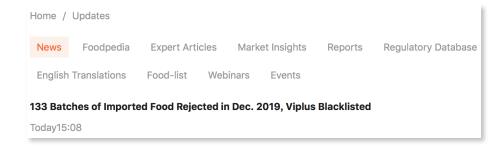


**Search Box:** To narrow down the search results, you can use filters before searching and also focus your search with more specific keywords. Every result will include a title, descriptions and a link.





**Updates:** Announce the latest updates of each website column in the last 7 days.



**Notifications:** An inbox that enables you to scan and manage messages from ChemLinked. With this inbox, you can be kindly notified of our new releases, patches, scheduled maintenance, upcoming events and more.

Sign up / Log in: Explore the fantastic benefits you can access as a ChemLinked member.

#### News:

- **News:** Monitor, interpret and report food regulatory updates and market trends in the Asia-Pacific region, especially China.
- **News Ticker:** Aggregate information from thousands of industry websites, allowing you to search for food regulatory news and market data that you need.
- **Newsletter:** A list of our bi-weekly email newsletter issues, which cover the latest updates on news, articles and upcoming events.

#### **Knowledge:**

- **Foodpedia:** Wikipedia-style articles offering comprehensive information on a wide scope of Asia-Pacific food laws, regulations, rules and standards.
- **Regulatory Analysis:** In-depth regulation interpretation, authoritative compliance guidance and extensive hands-on experiences shared by our experts.
- Market Insights: Commentary and insights created by notable food industry experts to help you keep up with the industry trends.
- **Reports:** Annual reports and comprehensive analyses of AP food regulatory information and market intelligence.



#### Database:

- **Regulatory Database:** Unique and comprehensive collection of officially released food regulations and standards in the Asia-Pacific region.
- **English Translations:** High-quality English translations of food-related Chinese official documents and standards.
- Food-List: A collection of food-related lists, inventories and catalogs in China.

#### **Events:**

- Webinars: Interactive web-based seminars that provide you opportunities to learn more about compliance solutions and communicate with experts.
- Offline Events: Give you an overview of relevant industry conferences, expos, seminars and other events around the world.

**Membership:** Details about ChemLinked membership benefits, services and packages, allowing you to choose the most suitable and cost-effective membership options.

#### Solutions:

- **Solutions:** We provide various value-added services to help overseas enterprises grow business in China, including Food Compliance Service, Customized Service, Market Entry Service and Advertisement Service.
- Service Provider Directory: With our directory, you can access to ideal logistics, distributors, KOLs and many other service providers worldwide, and start trading quickly.



**Left Toolbar:** It only appears on the specific content page. With the left Toolbar, you can share the news or the article to social media channels, send it to any mailboxes, or download it directly as pdf (if you have full access to the content). You can also click on " to bookmark your favorite content.



## **Right Toolbar:**

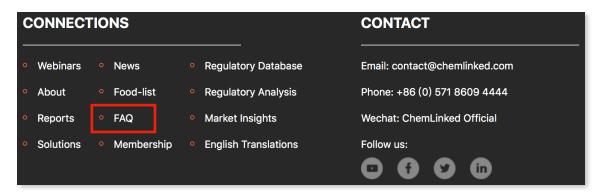
- Live Chat: If this button is green, it means that you can chat online with our Customer Service team in real-time. And gray means our team is not available for the moment, but you can still leave a message and we will get in touch with you as soon as possible.
- **Shopping Cart:** You can add any products you would like to purchase to the cart. It will only be displayed after logging in.





#### Footer:

- Connections: Quick access to various columns.
  - **FAQ:** Find answers to frequently asked questions about ChemLinked, such as Membership, Account, Payment, etc.



• Contact: Contact us via phone, email or our official social media accounts, including WeChat, YouTube, Twitter and LinkedIn. We are always here to help.

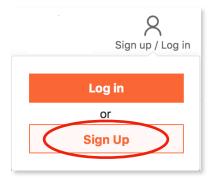


#### 2. Access

#### 2.1.Create Account

**Step 1.** Open a web browser and navigate to <a href="https://food.chemlinked.com">https://food.chemlinked.com</a>.

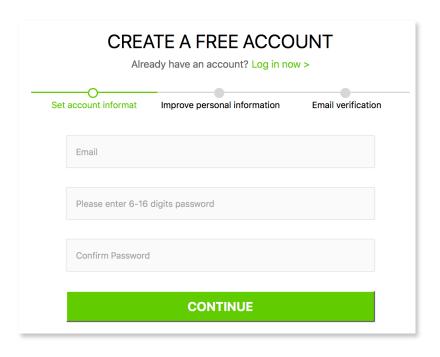
**Step 2.** In the top-right corner of any page, click on "**Sign up**", or visit <a href="https://www.chemlinked.com/register">https://www.chemlinked.com/register</a> directly.



**Step 3.** Type in your Email<sup>1</sup>, 6-16 digits Password<sup>2</sup> and confirm your Password, and click **CONTINUE**.

<sup>1</sup>please fill in your business email.

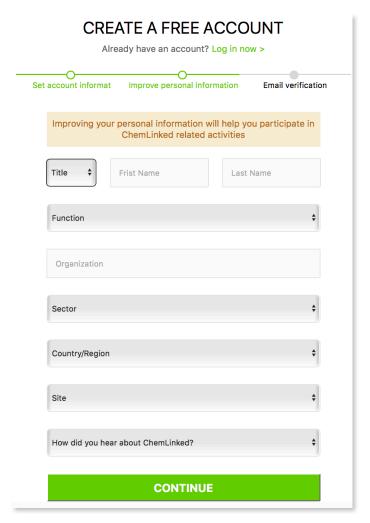
<sup>2</sup>special characters accepted.



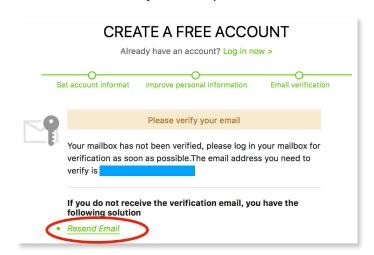


## Step 4. Fill in all required information<sup>1</sup>, and click CONTINUE.

<sup>1</sup>We use this information to provide content that is relevant to you and your company's needs, as well as to help make sure your account is compliant with our Terms of Use.

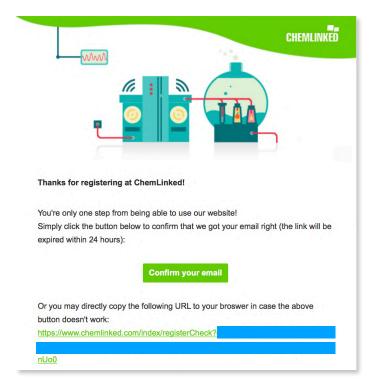


**Step 5.** We'll display a verification message. Check your inbox for an email named "Welcome to the ChemLinked community". If not, please click **Resend Email**.

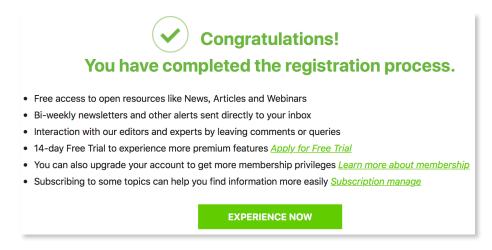




**Step 6.** Open the account activation email and click **Confirm your email** or the link below within 24 hours.



**Step 7.** Your account has been created and you can now browse the site as a member. Please note that one account cannot be logged in on different devices at the same time.





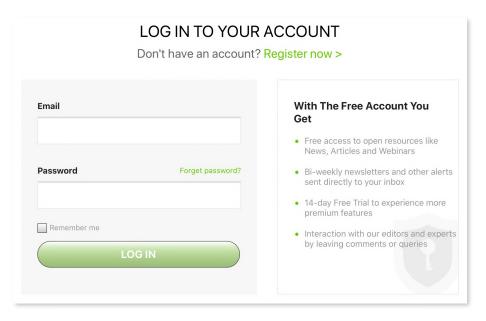
## 2.2.Log In and Log Out

## Log In

**Step 1.** In the top-right corner of any page, click on "**Log in**", or visit <a href="https://www.chemlinked.com/login">https://www.chemlinked.com/login</a> directly.



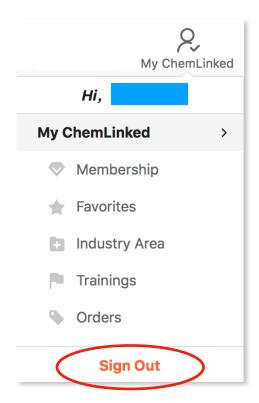
Step 2. Enter the Email and Password when your account was created, and click LOG IN.





# **Log Out**

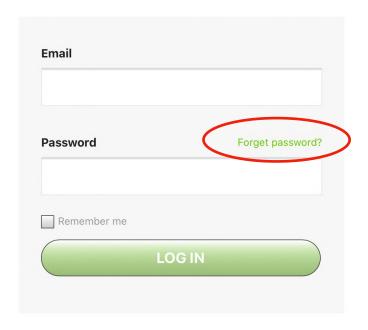
If you would like to log out, click on " My ChemLinked" in the top-right corner of any page, and click on "Sign Out".



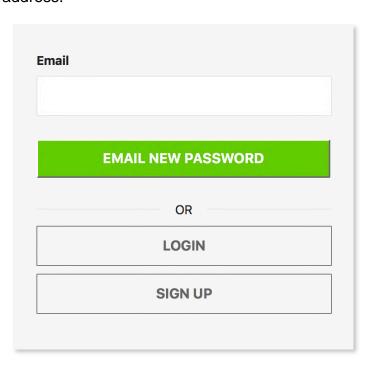


# 2.3.Forget Password

Step 1. Click Forget password on the login page.

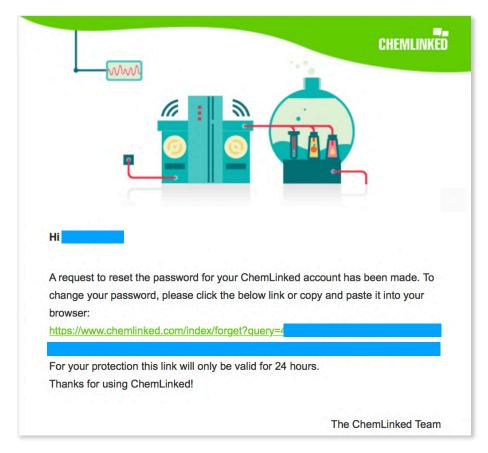


**Step 2.** Enter your email and click **EMAIL NEW PASSWORD**, then an automatic email will be sent to the email address.

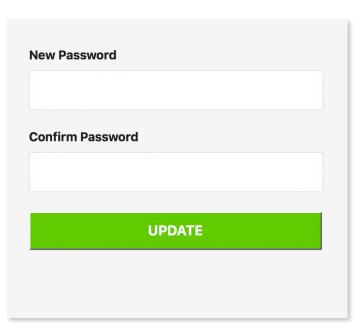




Step 3. Click the link in the email within 24 hours to reset your password.



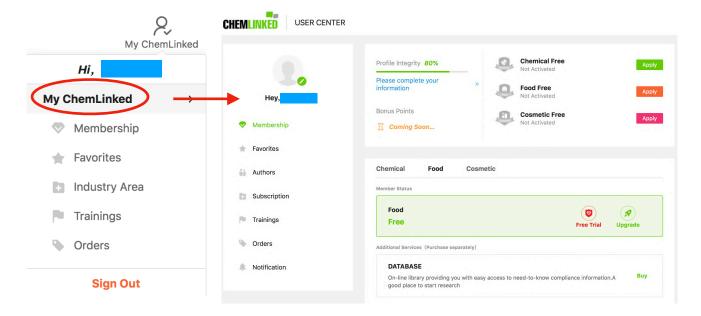
**Step 4.** Enter your new password and confirm it, and click **UPDATE**, then you can log in with your new password.





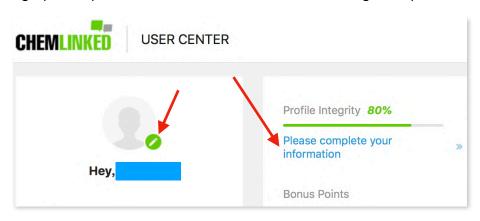
#### 3. User Center

Once you log in, just click **My ChemLinked** in the top-right corner of any page, and click on "**My ChemLinked**" below to enter USER CENTER.

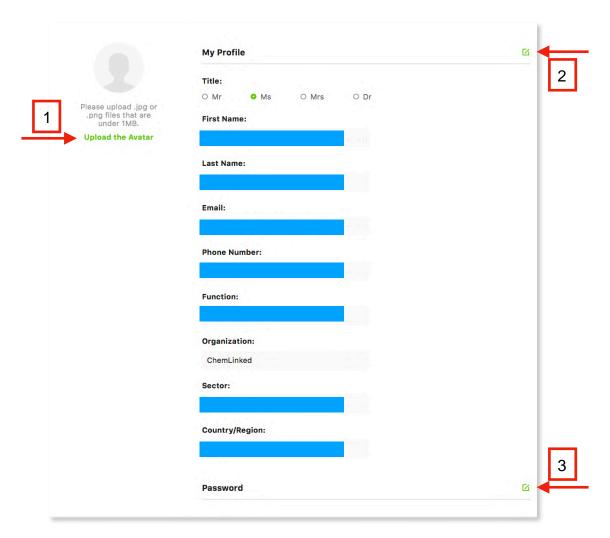


## 3.1. Edit Profile and Change Password

Click where one of the arrows points, you can enter your profile page, where you can upload or change profile photo, edit basic information and change the password.







## 1→ Upload or Change Profile Photo

Image only supports JPG, PNG and can't exceed 1MB.

#### 2→ Edit Basic Information

You can modify all your data except the email. If you want to modify your email, please contact us at <a href="mailto:contact@chemlinked.com">contact@chemlinked.com</a> to change your account. Or you can create a new account directly with your other email address.

## 3→ Change the Password:

The old password is required.

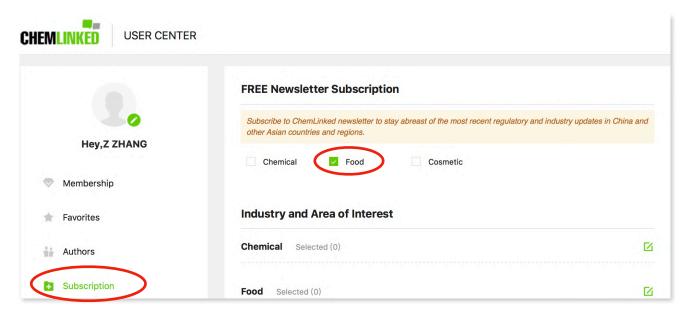


#### 3.2. Subscribe and Unsubscribe Newsletter

After registering, the newsletter of the site you selected when you registered will subscribe automatically, and there are two places to modify:

## 1. USER CENTER - Subscription

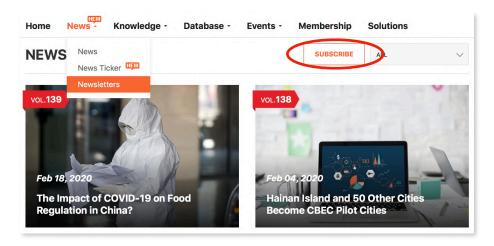
Tick the portal you are interested in to subscribe to the newsletter, and uncheck to unsubscribe. And you can directly subscribe from multiple portals here.



#### 2. News - Newsletter

Click directly on "SUBSCRIBE" or "UNSUBSCRIBE" on Newsletters page.

To unsubscribe the newsletters and other notifications, you can also click unsubscribe at the bottom of each email you received.

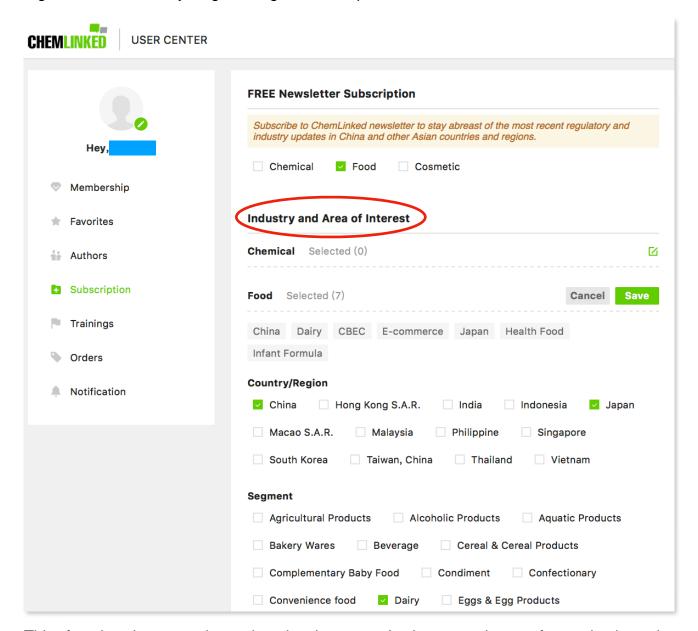


Once you click unsubscribe, you will not receive any more emails from ChemLinked. If you still receive it, please let us know and we will help solve as soon as possible.



## 3.3.Select Tag

In the column "Subscription" of USER CENTER, you can find "Industry and Area of Interest", where you can select the tags you are interested in. There are nearly a hundred tags related to Country/Region, Segment, Compliance and Market.



This function is currently under development. In later versions, after selecting, the corresponding newsletter and other notification will be sent to your ChemLinked registered email automatically.

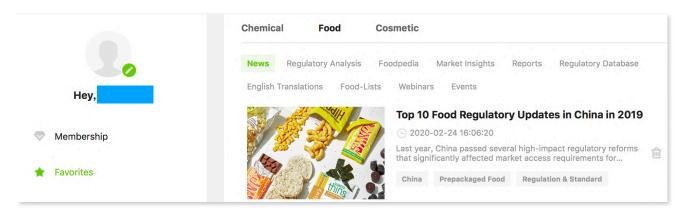


#### 3.4.Add Favorite

When browsing on ChemLinked, click on "a" on the left Toolbar of the page to bookmark or favorite it for later, and click the icon again to remove.



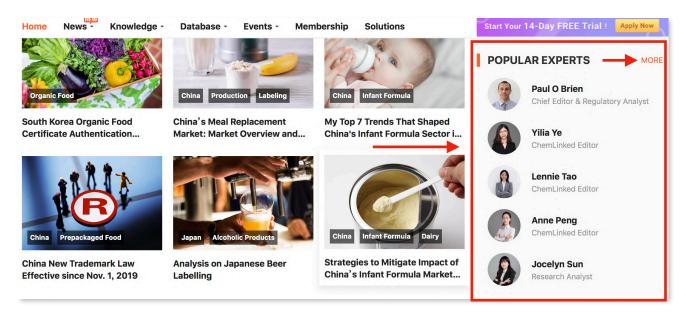
All your bookmarks can be found in the column "Favorites" of USER CENTER, click the content you want to read to open it, or click the **trash can icon** to delete it.



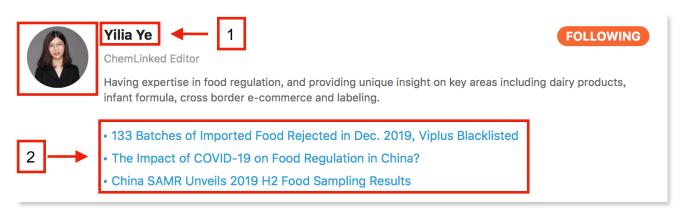


## 3.5.Follow Expert

In the middle of the Homepage, there are **POPULAR EXPERTS** on the right side, click **MORE** or visit <a href="https://food.chemlinked.com/experts/index">https://food.chemlinked.com/experts/index</a> directly to see all the experts of ChemLinked Food Portal.



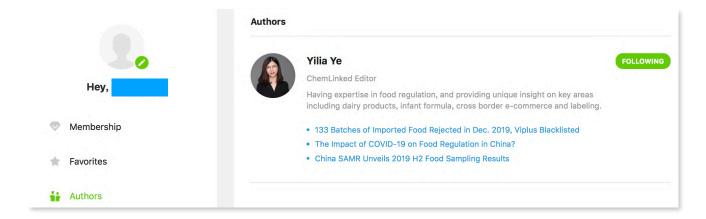
When you want to keep track of some experts, just click the **+ Follow** button, the button will change to "**Following**". Simply click the button again to unfollow if you change your mind about who you want to follow at any time. When browsing specific content, you can also track its author or speaker at the bottom of the page.



- **1**→ Click on the avatar or name of the expert to enter his/her profile page, where you can find all his/her works in the Food Portal.
- **2**→ The latest 3 works of experts.



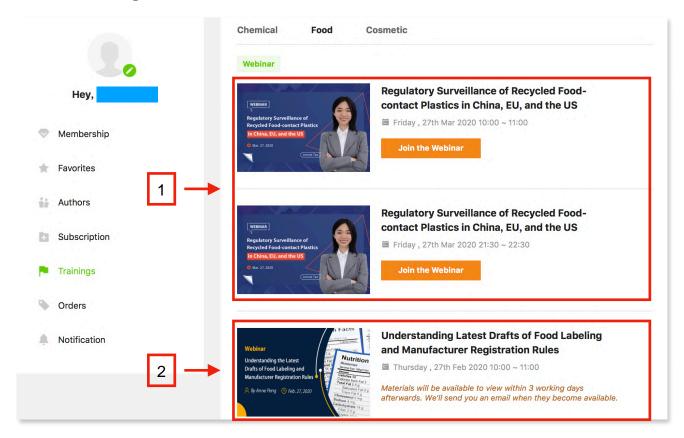
All experts you have followed can be found in the column "**Authors**" of USER CENTER, where you can follow their latest works and manage your experts. In later versions, each time an author you're following publishes something new, you'll be notified.





## 3.6. Manage Training

All trainings, such as webinars you have registered on different portals can be found in the column "**Trainings**" of USER CENTER. You can click on the title to see the details.

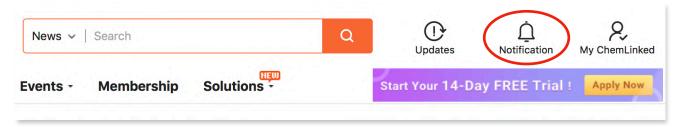


- **1**→ Upcoming webinars, you can click **Join the Webinar** to go directly to the webinar before starting.
- 2→ Webinar that has already been held.

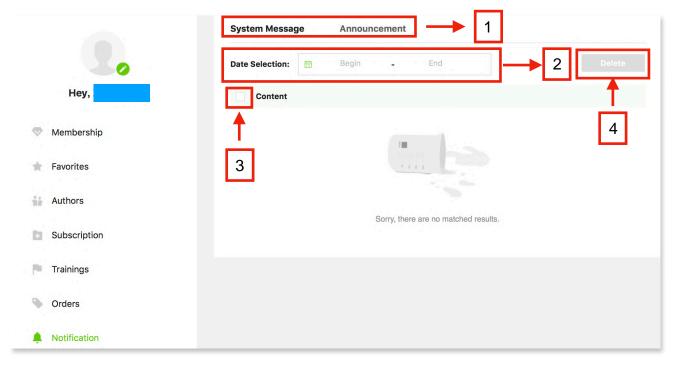


#### 3.7. Notification

In the upper right corner of any page, you can find "**Notification**", this is an inbox for the messages received from ChemLinked. The messages might refer to patches, new releases, scheduled maintenance, upcoming events, and more. A badge will appear on the notification icon when a new message arrives. Check it often to stay up-to-date on the latest information from ChemLinked.



Click on the icon or go directly to the column "**Notification**" of USER CENTER where you can manage your message inbox. The messages in your inbox are marked with the most recent at the top.



- **1**→ For different types of messages. **System Message**: orders, patches and other system alerts. **Announcement**: upcoming big events, etc.
- 2→ Messages for a certain period by selecting the date.
- 3→ Select/deselect all messages.
- **4**→ Delete selected messages.



## 4. Membership

ChemLinked membership offers great value-for-money. As a member, you can access our up-to-date regulatory and market information base, tailored consulting and business services, and engage in our webinars and events that provide learning and networking opportunities. Growing business in the Asia-Pacific market is tough, and we're here to help you make it compliant and easier.

## 4.1. Membership Package

ChemLinked offers six types of memberships: Free, Free Trial, Basic, Standard, Corporate and Special. The latter four ones are also called premium membership.

**Free membership** allows you to have limited access only to the unlocked regulatory news, articles, free webinars and E-publication.

**Free Trial membership** allows you to enjoy some of the paid benefits of premium members for free for 14 days.

**Basic membership** is ideal for those who seek the latest resources available but whose needs or budgets are limited. It gives you access to all our news, foodpedia, regulatory analysis and market insights, and also includes discounts to our advertising service.

**Standard membership** is individual-based and offers the most available resources (slight differences among each portal), which is more suitable for an individual or one person from a company.

**Corporate membership** allows users  $\leq$  20 from one company to enjoy unlimited access to all available resources, which is more suitable for large companies or multinational enterprises who need to use ChemLinked by more than one staff.

**Special membership** is a customized membership. It is for multi-users more than 20 from one company to enjoy unlimited access to all resources **OR** for bodies, agencies, organizations, associations, chambers of commerce, or any non-profit centers, which have a group of members of their own and will potentially re-circulate our resources to them. The membership price will be evaluated and determined based on the property and the number of members of the organization.

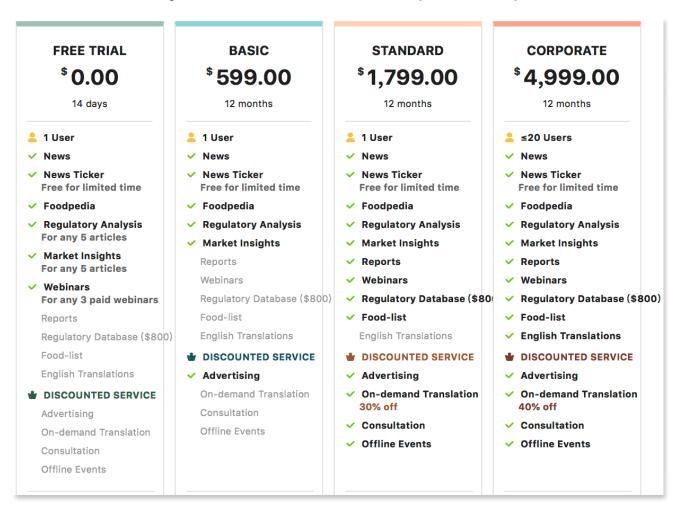
Because ChemLinked three portals (Food/Cosmetic/Chemical) operate independently, the premium memberships of the three portals are also **INDEPENDENT**. If you'd like free access to resources in multiple portals, you must purchase the premium membership package of each portal separately.



As the name indicates, the application for **Free membership** and **Free Trial membership** is free, and their differences are as follows:



The differences among Free Trial, Basic, Standard, Corporate and Special:





## 4.2.Application

## **Apply for Free Membership**

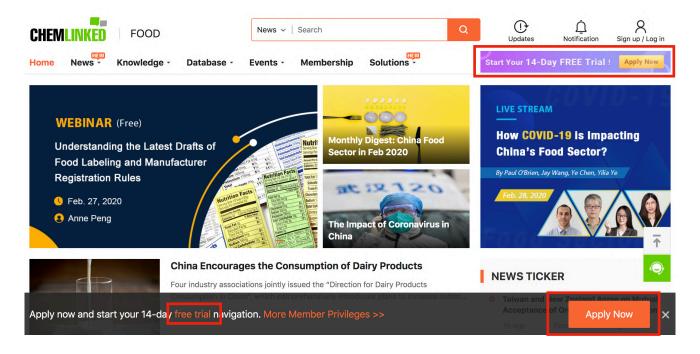
As long as you register on ChemLinked, you will become a free member of ChemLinked. Free membership is common on three portals, and you only need to register once to use on three portals.

## **Apply for Free Trial Membership**

The free trial membership is independent on three portals, and you have a free trial opportunity on each portal. After you apply, you can only use it on that portal. Once users apply free trial successfully, some of the paid services can be tried out for 14 days.

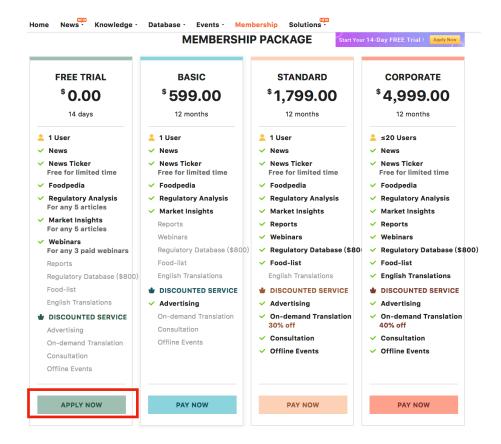
There are four methods to apply for a free trial membership:

- 1. Click **Apply Now** button on the top-right of any page.
- 2. Click **free trial** hyperlink or **Apply Now** button at the bottom of the page.

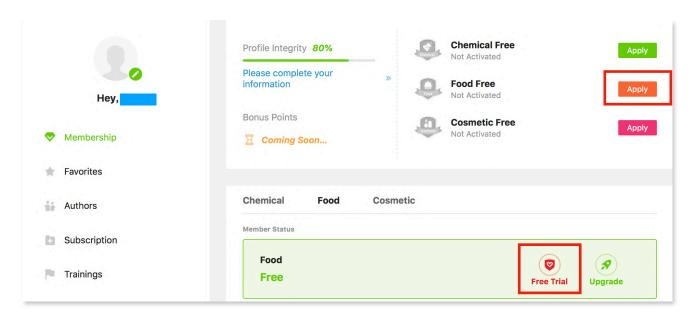




3. Click APPLY NOW button on the Membership page.

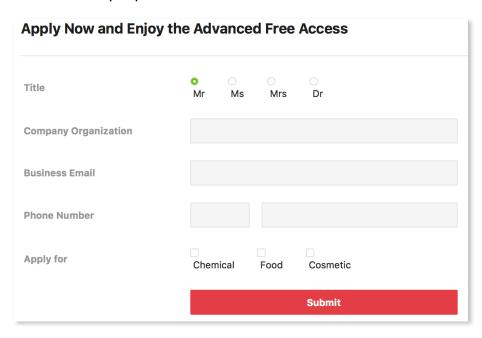


4. Click Free Trial button or Apply button in the column "Membership" of USER CENTER.

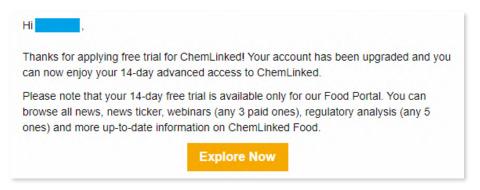




By any of the above four methods, you can go to the Free Trial Application page. You need to fill in your information to submit the application for access review. Note that you can apply for a free trial of multiple portals at the same time.



After you submit your information successfully, your application will be under review. Once your application is accepted, you will receive a confirmation email.

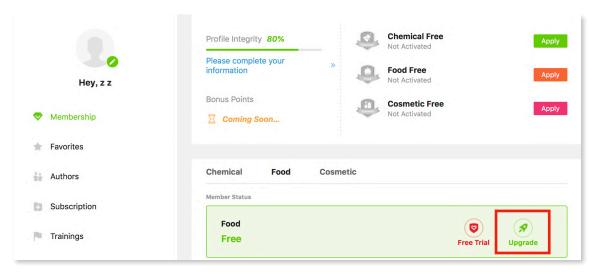




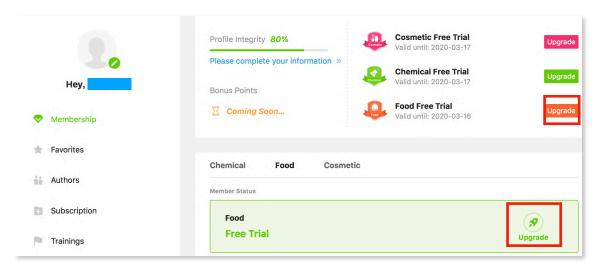
## Apply for Basic/Standard/Corporate Membership

Our premium memberships (basic, standard, corporate) period lasts for **ONE YEAR**. For example, if you subscribe on April 18, 2020, then the premium membership you subscribe will last to April 18, 2021.

If you are a free member, click **Upgrade** button in the column **Membership** of USER CENTER.



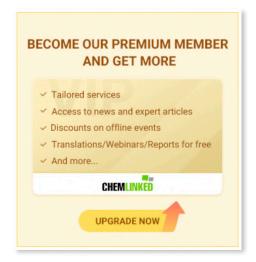
If you are a free trial member, there are two places to click **Upgrade** button in the column **Membership** of USER CENTER.



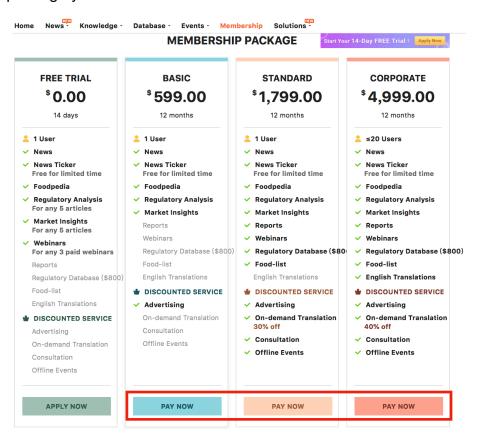
You can also click on any **More Member Privileges** hyperlink or **UPGRADE NOW** banner displayed on the page.







Or you can go to the Membership page directly then click **PAY NOW** to buy the premium membership package you want.



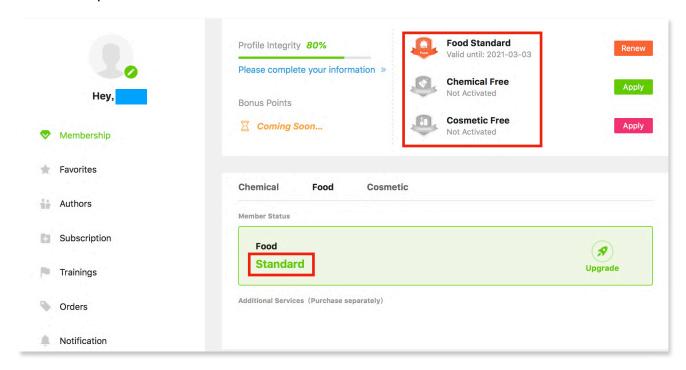
## **Apply for Special Membership**

We can further customize the membership packages based on your needs, that's special membership. Feel free to reach us at <a href="mailto:contact@chemlinked.com">contact@chemlinked.com</a> to get more details.

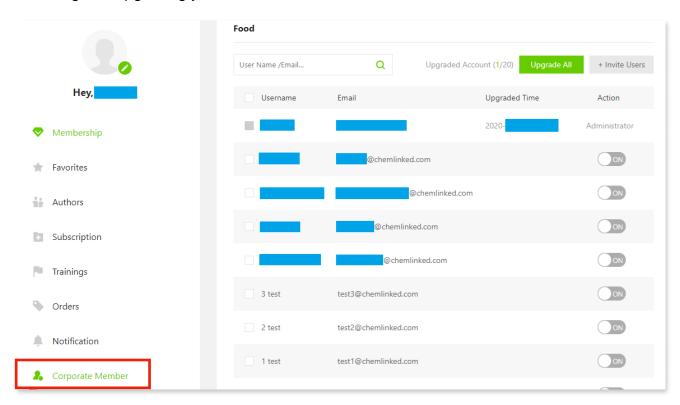


## 4.3. Manage Current Membership

You can check your membership status and manage your membership in the column Membership of USER CENTER.



If you are an administrator of corporate membership, the column **Corporate Member** will show up in USER CENTER. You can manage your team's account besides the functions of renewing and upgrading your account.





The domain name of your company's email address will be automatically identified and you can see all your colleagues who already registered on ChemLinked website. Also, you can invite users manually.

You can choose the accounts (no more than 20) which you want to upgrade as a corporate member using **Action** button one by one or clicking **Upgrade All** button to upgrade the accounts at one time.

## 4.4. Renew or Interrupt Premium Membership

You can renew your premium membership by purchasing a new membership package at any time even if your previous period has not ended, the renewal will be extended on the previous period.

Unfortunately you cannot interrupt your premium membership after use, we only offer a refund based on what we receive within 7 business ç of purchase if you pay by mistake and don't cause any interest damage to ChemLinked, click <u>here</u> to know more.

## 4.5. Upgrade or Downgrade Premium Membership

If the term of your previous premium membership has ended, you can directly apply for a new premium membership package you want to upgrade or downgrade.

You can pay the price gap to upgrade from current membership at the latest before one month your previous membership expires. Ex: the corporate subscription dues will be estimated and deduct the rest value of your current standard membership from the original corporate quotation, a food standard subscriber from April 1, 2020 decides to upgrade to food corporate from July 1, 2020, then the price gap = \$4,999-\$1799\*((12-3)/12) = \$3649.75. The new corporate membership will last for one year from July 1, 2020.

Unfortunately you cannot downgrade your premium membership during the term, we only offer a refund based on what we receive within 7 business days of purchase if you pay by mistake and don't cause any interest damage to ChemLinked, click <u>here</u> to know more.

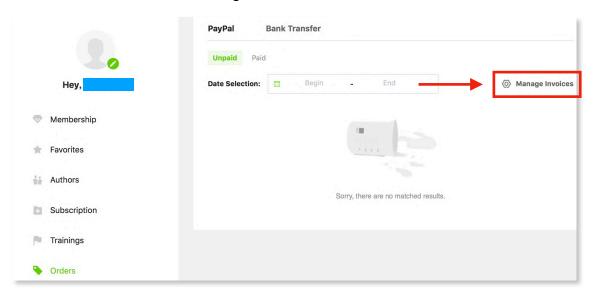


## 5. Ordering

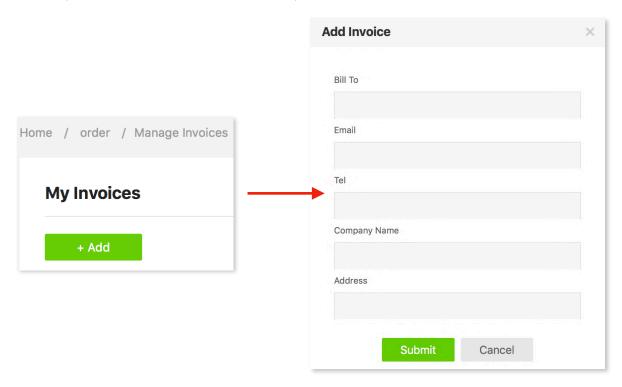
## 5.1.Add and Edit Your Invoice Information

If you want to complete an order, your invoice information is required, there are two places to add and edit your invoice information:

1. USER CENTER - Orders - Manage Invoices



Click on **Manage Invoices** to enter **My Invoices**, then click on **+ Add** to add your invoice information, fill in all fields and click **Submit**, it will be saved.



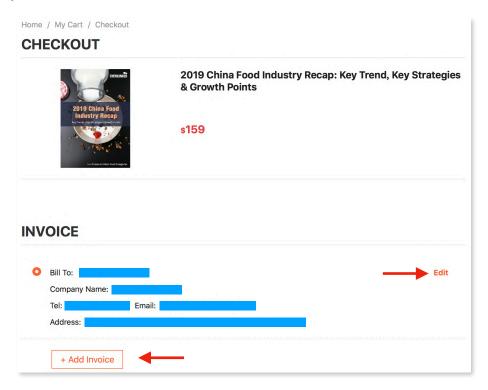


Click on **+ Add** again to add your new invoice information, you can also **Edit** and **Delete** your existing invoice information by clicking the corresponding icon.



## 2. Checkout page

If you have any invoice information saved to your account, then these will automatically display in the checkout, making it quick and easy to complete the order. Otherwise, you'll need to enter the details on the checkout page. You can also **Edit** existing invoice information or **Add** your new invoice information here. Please note that the invoice information you save on checkout page will be saved to the My Invoices in USER CENTER, the two are synchronized.





#### 5.2.Place Order

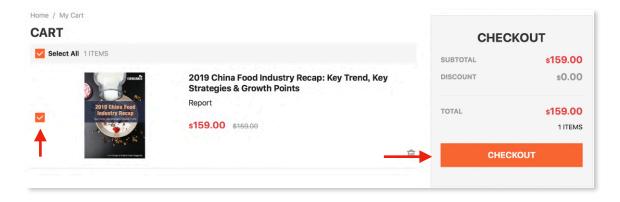
**Step 1:** Once you've found the item you want, you'll need to click on "**ADD TO CART**", and you can review the items in your shopping cart by clicking the cart icon in the right Toolbar of the page. The number of items added is also shown on the icon. If you click on "**BUY NOW**", you can go directly to Step 4.



**Step 2:** Once you are in your shopping cart, you can edit the items, if you want to remove an item completely then click the trash can icon. If you are not quite ready, you also have the option to save the items to your Favorites.



**Step 3:** If you've got everything you need in your shopping cart, select the item you want and click **CHECKOUT**.

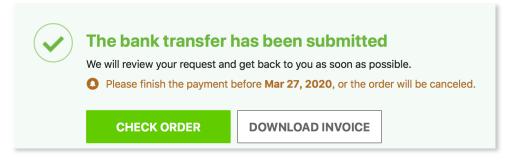




**Step 4:** Add your new invoice information or select your saved invoice information directly, and choose your preferred payment method, check everything is correct and you're good to go, then click on **PAY** to complete your order.



**Step 5:** If you choose **PayPal**, you can complete the payment directly online. If you choose **Bank Transfer**, you will see the following picture after clicking PAY, you can click **DOWNLOAD INVOICE** directly or enter the USER CENTER (Orders - Bank Transfer - Unpaid - View More - DOWNLOAD) to download the invoice of this order, and then you can proceed with your company's transfer procedure.

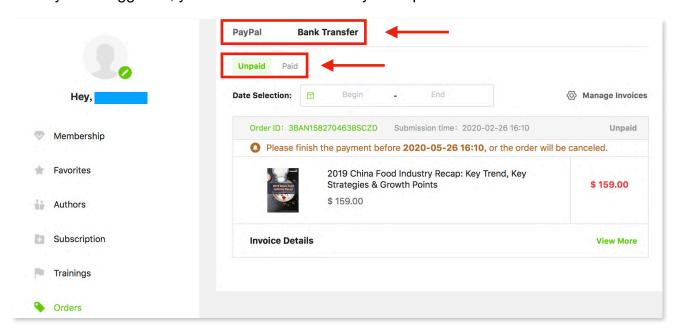


**Step 6:** You will receive an email named "Thank you for purchasing ChemLinked product!" after the successful payment, then you can enjoy your paid product or service.



#### 5.3. Order Status

The column "**Orders**" in USER CENTER makes it easy to keep track of all your orders. Once you've logged in, you'll see each order that you've placed with us.



**Orders** are divided into **PayPal** orders and **Bank Transfer** orders by payment method, and then divided into **Unpaid** orders and **Paid** orders respectively. Select the one that you want and you'll be provided with all the details you need about that order. You can also view your orders during a specific period by selecting dates.

For **PayPal** unpaid orders, you have a 7-day deadline to pay the order or the order will be canceled; for **Bank Transfer** unpaid orders, there is a 3-month deadline.

## 5.4. Change or Cancel Order

We are sorry that you cannot change or cancel your order by yourself, but there are always solutions. If the order isn't paid, just leave the order there, it will disappear after a certain period of time, you can just place a new order; If the order has been successfully paid, as long as you have not enjoyed the product or service at all, you can contact our Customer Service team at <a href="mailto:contact@chemlinked.com">contact@chemlinked.com</a> to apply for a refund or an exchange for the equivalent of what you really want. In other cases, you can also contact us and we will do all we can to assist.



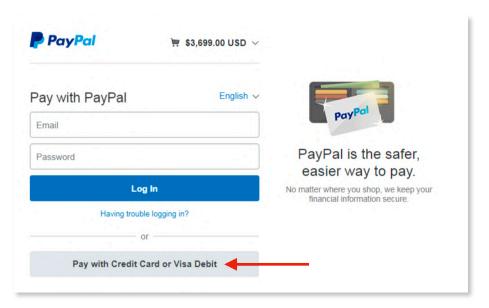
## 6. Payment and Invoice

## 6.1. Payment Method

Acceptable Payments on ChemLinked:

PayPal	USD accepted; Paid directly for available resources like translations, webinars and premium membership subscriptions;  *Credit card usually accepted through PayPal.
AliPay	RMB accepted; Your company name should be clarified in order to get an official invoice in the name of the company.
Bank Transfer	
REACH24H CONSULTING GROUP (Ireland office)	EUR/USD accepted; No VAT is required for companies located abroad while 23% VAT is required for domestic companies. Companies without located in Ireland are encouraged to pay into this account to avoid VAT charge.
REACH24H CONSULTING GROUP CHINA (Headquarters in China)	RMB/USD/JPY/EUR accepted; An additional 6% VAT requires for all foreign payments to China;
REACH24H USA Inc.	USD accepted; An optional term for receiving the payment in case the above terms for bank transfer is not preferred.

\* If you do not have a PayPal account, you can also pay online with your credit card/visa debit directly:





## 6.2. Payment Security

We can assure you that buying on ChemLinked is extremely safe and secure. When you enter or update your payment information with ChemLinked, that data is transmitted securely over **SSL** encryption.

If you have any questions, concerns, or troubles with completing a payment on ChemLinked, please contact us at <a href="mailto:contact@chemlinked.com">contact@chemlinked.com</a> for assistance. There's nothing more important than making sure your money is secure and your payment is working properly.

#### 6.3.Use Discount

The discount price displayed on the page can be directly enjoyed, other discounts need to contact our Customer Service team at contact@chemlinked.com to take effect.

## 6.4.Payment Problem

Unfortunately we do not always know why your payment has been declined. Please ensure that your payment information is entered exactly. If you have issues paying with PayPal, please make sure you've verified your PayPal account. For more information about this, check out <u>PayPal's Help Center</u>.

If you've done all that and still can't fix the problem then please contact our Customer Service team who'd be happy to help via contact@chemlinked.com.

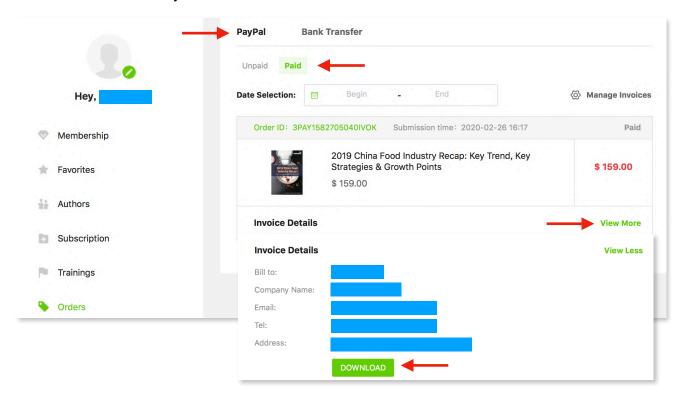
## 6.5. Wrong Payment or Cancel Payment

We offer a full refund based on what we receive within 7 business days of purchase if you pay by mistake and don't cause any interest damage to ChemLinked. Any download of the documents will be judged whether the refund application is accepted or not. Please do not use ChemLinked resources if you pay for the wrong portal unintentionally and contact us at <a href="mailto:contact@chemlinked.com">contact@chemlinked.com</a> for a correction as soon as possible. Any transaction fees charged by the credit card company, PayPal or Bank shall be covered by the purchaser.



#### 6.6.Get Invoice

If you pay successfully via **PayPal**, you can download the invoice in Orders of USER CENTER: Orders - PayPal - Paid - View More - DOWNLOAD.



If you choose **Bank Transfer**, you can download the invoice before the payment, then you can proceed with your company's transfer procedure with the invoice, you can download the invoice in Orders of USER CENTER: Orders - Bank Transfer - Unpaid - View More - DOWNLOAD.

#### 6.7.Put Paid Product or Service Into Effect

If you pay by **PayPal**, your paid product or service will take effect immediately after the successful payment.

If you choose Bank Transfer, our customer specialist will contact you as soon as we receive your order. You can also contact us at <a href="mailto:contact@chemlinked.com">contact@chemlinked.com</a> if you need any assistance.

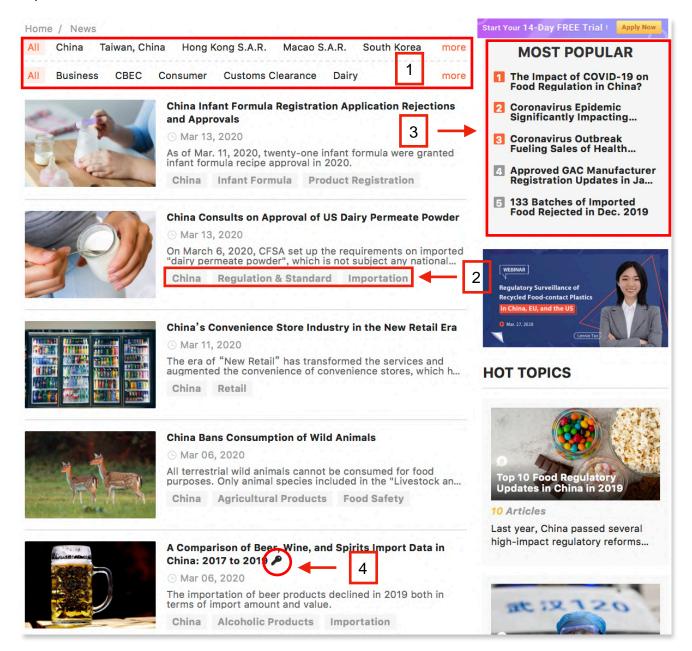


#### 7. Basic Services

#### **7.1.News**

Monitor, interpret and report food regulatory updates and market trends in the Asia-pacific region, especially China.

After entering the page of news, you will see all the news listed with the most recent at the top.



- **1**→ We offer filter conditions of **country** and **topic.** You can click "**more**" button to find all the countries or topics which are available for selecting.
- 2→ Tags related to this news, can be clicked to go to all news containing this tag.

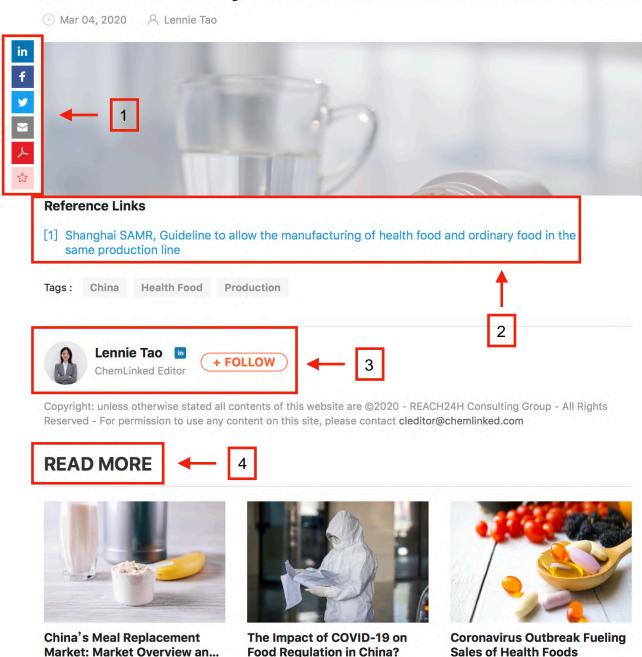


- **3**→ The "MOST POPULAR" column which is on the right of News page shows all the latest updates in each section like news, webinar, expert article, etc.
- **4**→ The News with key icon is locked news. The most significant difference for paid members and free members is that the full version of the locked news is only available for our paid members, either basic, standard or corporate.

After entering any specific news:

Home / News / Details

# Shanghai SAMR Permits Manufacturing of Health Food and Ordinary Food On the Same Production Line

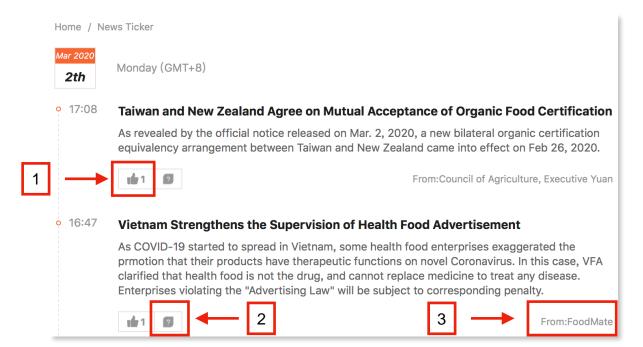




- **1**→ All of our news is available for sharing via social media and downloading. And if the news is essential for you, you can also add it to your favorites to review anytime.
- **2**→ At the end of the news you will find reference links that will open up a new tab to the original government or industry content.
- 3→ At the bottom you will also find the author of the news, you can follow him/her by clicking + Follow.
- **4**→ Recommended articles with similar tags.

#### 7.2.News Ticker

Aggregate information promptly from thousands of industry websites, allowing you to search for food regulatory news and market data that you need.

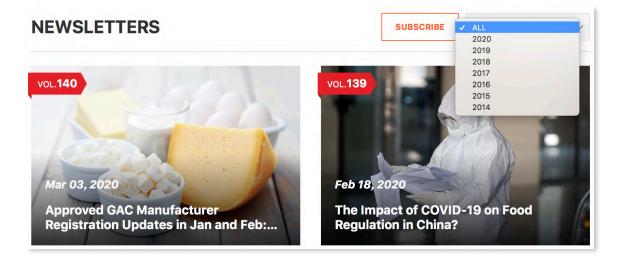


- **1**→ Like the content.
- 2→ If you have any questions or needs regarding, you may click the button to fill and submit your questions, our Customer Service Team will reply to you as soon as possible.
- 3→ Source



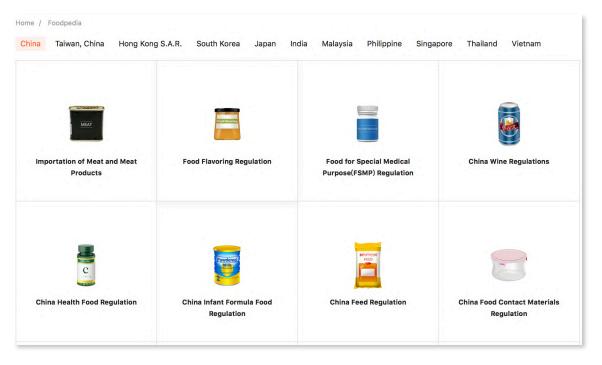
#### 7.3. Newsletters

The newsletter section is a collection of all past bi-weekly newsletters. Selecting the year and Clicking "SUBSCRIBE" button, the newsletter will be sent to your registered email once every two weeks to deliver recent updates on ChemLinked that are handpicked by the Editorial Director following your preferences. But if you need to receive the regulation alert while you do not have enough time to browse our website every day. You may check news in this section.



## 7.4.Foodpedia

Wikipedia-style articles are offering comprehensive information on a wide scope of Asia-Pacific food laws, regulations, rules and standards. Each article on this column has been classified according to countries food categories. By reading these articles, you will get the comparative framework of each regulation without the language barrier.

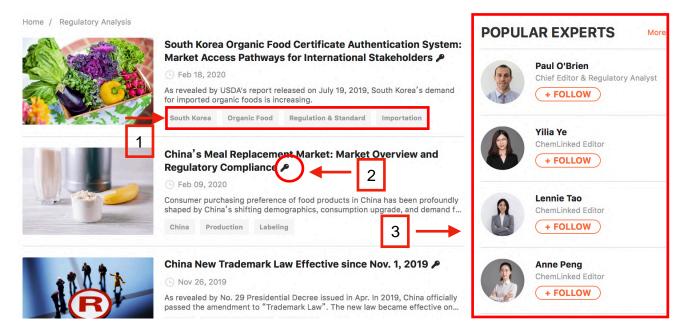




## 7.5. Regulatory Analysis

It offers in-depth analysis on the most important aspects of regulatory developments in China. They are written by regulatory analyst government professionals.

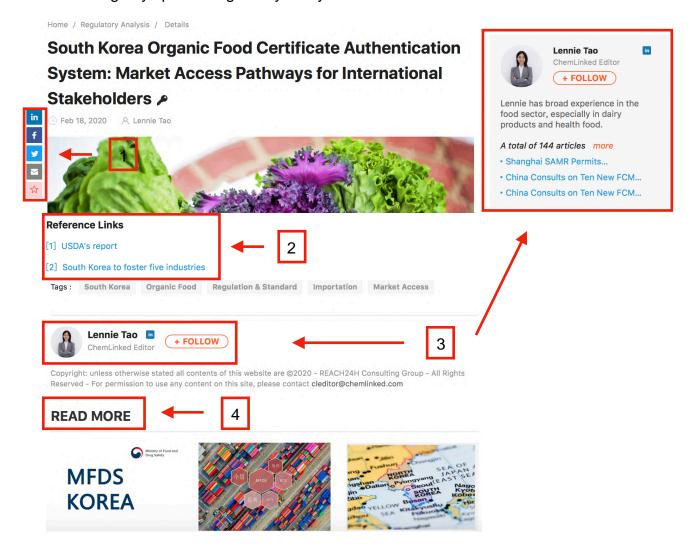
After entering the page, you will see all the expert articles listed with the most recent at the top.



- **1**→ Tags related to this article, can be clicked to go to all regulatory analysis articles containing this tag.
- 2→ The locked articles with key icon \* are only available for paid members.
- **3**→ You can follow the author on the "POPULAR EXPERT" column which shows on the right side by clicking "+ **FOLLOWING**", click **MORE** to see all the experts of ChemLinked Food Portal.



After entering any specific regulatory analysis article:



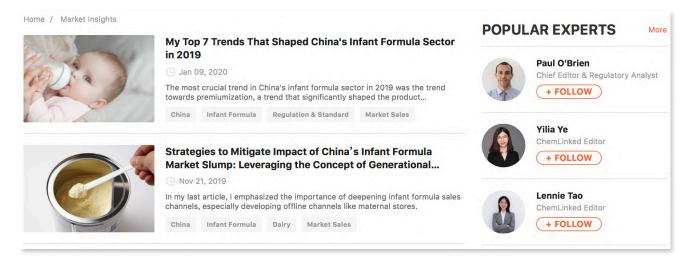
- **1**→ All of our regulatory analysis articles are available for sharing via social media. And if it is essential for you, you can also add it to your favorites to review anytime.
- **2**→ At the end of the article you will find reference links which will open up a new tab to the original government or industry content.
- **3**→ At the bottom or at the top right of the page, you will also find the author of the article, you can follow him/her by clicking **+ Follow**, there are more details about the expert at the top right.
- **4**→ Recommended regulatory analysis articles with similar tags.



## 7.6.Market Insights

The "market insight" was created by notable food industry experts, offering comprehensive information on hot topics which will help you better undertake market trend.

The page structure is similar to the Regulatory Analysis, you can refer to the previous part.

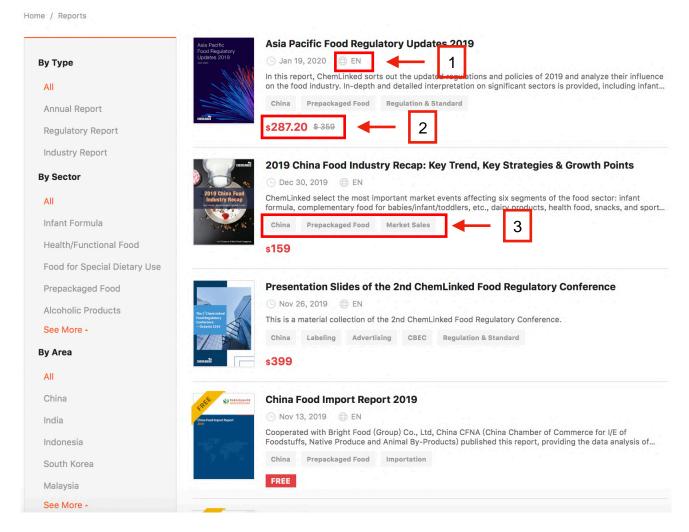




## 7.7.Reports

In-depth regulation interpretation, authoritative compliance guidance, market insights and comprehensive analyses of AP regulations shared by our experts.

After entering Reports page, you can find the reports you are interested in by choosing the Type, Sector and Area on the left side and see all the reports sorted by time on the right side.



- 1→ Language version, generally English version.
- 2→ Promotional price and original price.
- 3→ Tags related to this report, can be clicked to go to all reports containing this tag.

After entering any specific report, you can see the Basic Information, Background and Contents of it. All of our reports are available for sharing via social media. And if it is essential for you, you can also add it to your favorites to review anytime.



If you are a premium member (standard/corporate/some specials), **RESOURCE AVAILABLE** will be shown on the page, you can preview the report by clicking "PREVIEW" to see the contents of the report and download the full report directly by clicking "DOWNLOAD" for free.



If you are a free, free trial or basic member, you should purchase the report before you can download the full version, but the free sample is available to help you know more about this report.



You can find some related reports that you may like to go through at the bottom of this page.

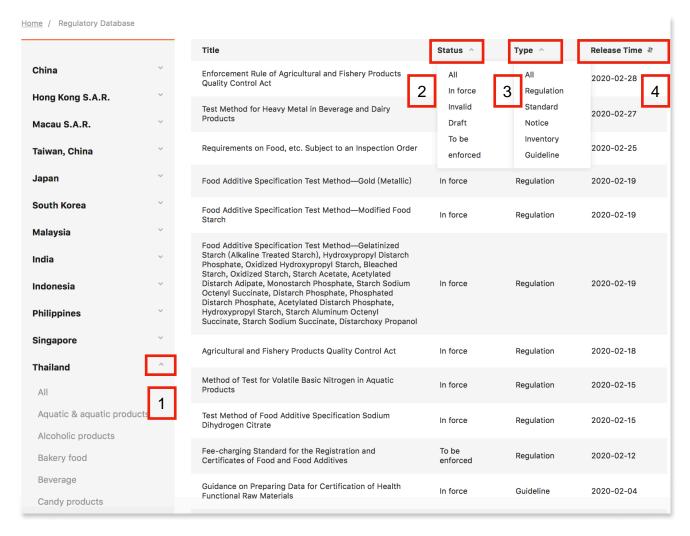




## 7.8. Regulatory Database

In-depth regulation interpretation, authoritative compliance guidance and extensive handson experiences shared by our experts.

After entering Regulatory Database page, you can find the standards or regulations you are interested in by choosing the Area and Sector on the left side and see all the standards and regulations sorted by time on the right side.

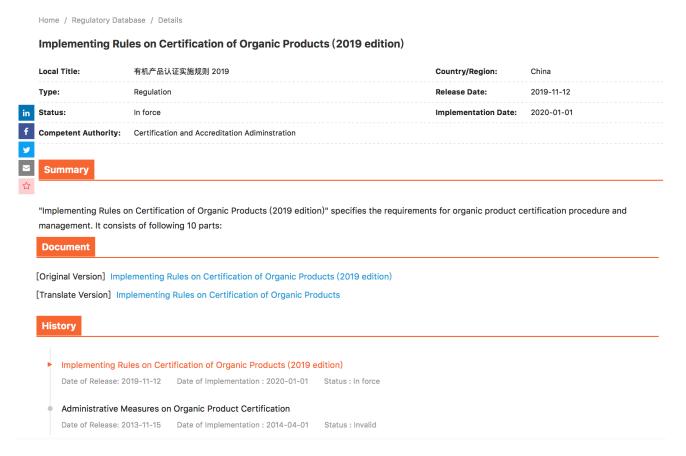


- **1**→ Click to show or hide the food category of the corresponding country.
- 2→ Click to choose the status.
- **3**→ Click to choose the type.
- **4**→ Click to sort by release time from latest to oldest or from oldest to latest.

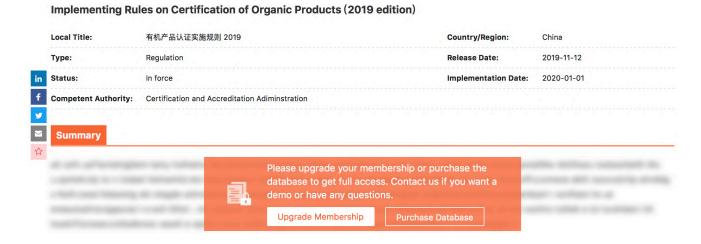
After entering any specific standard or regulation, you can see the Basic Information of it. All of our reports are available for sharing via social media. And if it is essential for you, you can also add it to your favorites to review anytime.



If you are a premium member (standard/corporate/some specials), you can see the Basic Information, Summary, Document and History. If the standard or regulation has English Translation on our website, You can see the Translated Version in addition to the Original Version under "Document". You can download the Original Version directly by clicking the corresponding link. If you click the link of Translate Version, you will enter the English Translation page then you can download it for free.



If you are a free, free trial or basic member, you should upgrade your membership or purchase Regulatory Database directly before you can reach it, once you purchased, all food regulatory database resources are available.

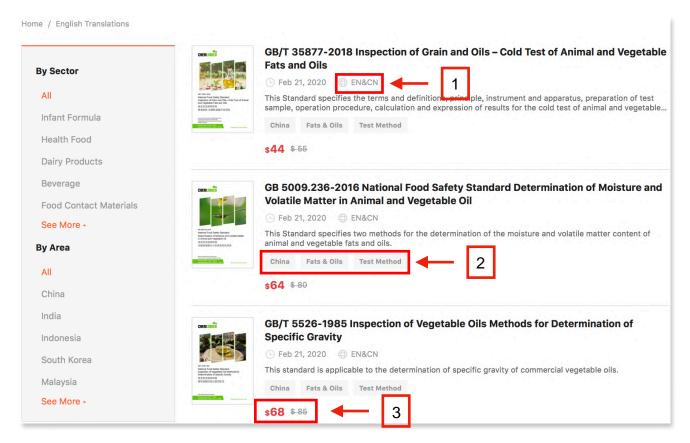




## 7.9. English Translations

High quality-English translation of official regulatory documents. There are more than 400 pieces of English translations of AP regulations food regulations and most of them are Chinese regulations.

After entering English Translations page, you can find the English Translations you are interested in by choosing the Sector and Area on the left side and see all the English Translations sorted by price on the right side.



- **1**→ Language version, generally Chinese-English bilingual version.
- 2→ Tags related to this translation, can be clicked to go to all translations containing this tag.
- **3**→ Promotional price and original price.

After entering any specific English Translation, you can see the Basic Information, Background and Contents of it. All of our translations are available for sharing via social media. And if it is essential for you, you can also add it to your favorites to review anytime.



If you are a premium member (corporate/some specials), **RESOURCE AVAILABLE** will be shown on the page, you can preview the translation by clicking "PREVIEW" and download the full bilingual translation directly by clicking "DOWNLOAD" for free.



If you are a free, free trial, basic or standard member, you should purchase the translation before you can download the full version, but the free sample is available to help you know more about this translation.



You can find some related translations that you may like to go through at the bottom of this page.

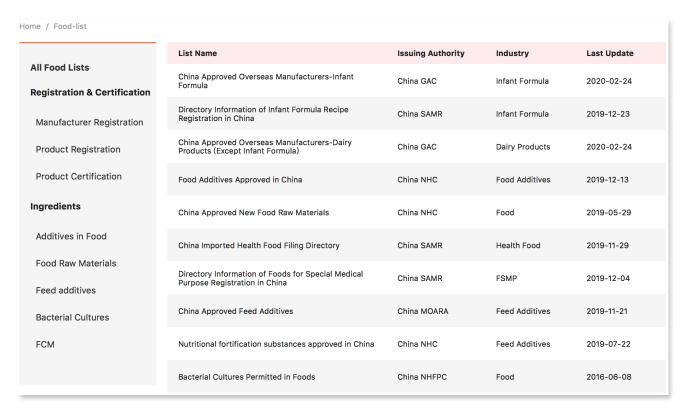




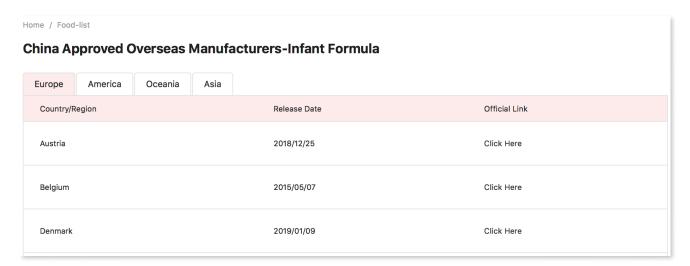
#### 7.10.Food-list

A collection of food-related lists, inventories and catalogs in China (e.g. approved overseas manufacturers, imported health food filing directory).

If you are a premium member (standard/corporate/some specials), after entering Food-list page, you can find the lists you are interested in by choosing "Registration & Certification" and "Ingredients" on the left side and find all the lists sorted by updated time on the right side.

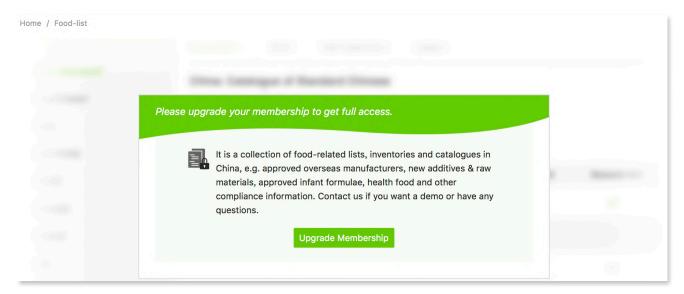


Click any list to see more details.





If you are a free, free trial or basic member, you should upgrade your membership before you can reach it.

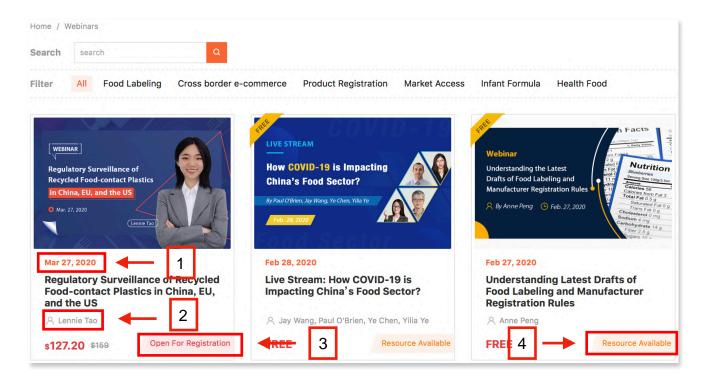




#### 7.11.Webinars

Interactive web-based seminars that provide you opportunities to learn more about compliance Solutions and communicate with our experts.

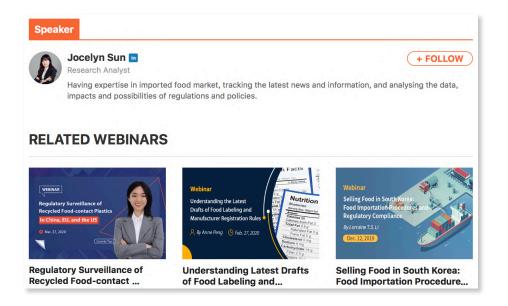
After entering Webinars page, you can filter the webinars by choosing the Sector and find all the webinars sorted by time. You can also search for the webinar by entering keywords, or the title of it in the search box.



- 1→ Holding date.
- 2→ Speaker(s).
- **3**→ For the upcoming webinar
- **4**→ Resources available after the webinar, including videos, documents, Q&A, etc.



After entering any specific webinar, you can see the Background, Contents, Schedule, Contact Information and Speaker of the webinar. All of our webinars are available for sharing via social media. And if it is essential for you, you can also add it to your favorites to review anytime. You can follow the speaker(s) and find some related webinars that you may like to go through at the bottom of this page.



## For any upcoming webinar:

Here are the steps to guide you to register for a new webinar, you need to confirm that you have already logged in.

Step 1. Enter the page of any webinar you want to attend, and click REGISTER.

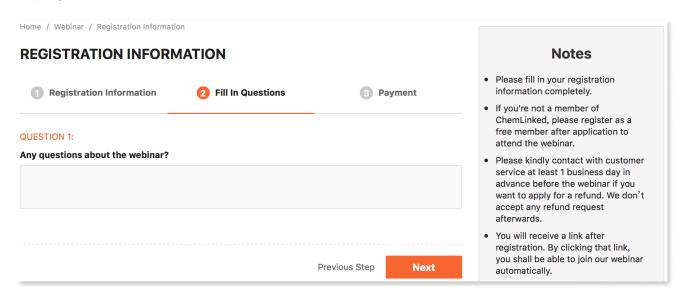




**Step 2.** Fill in all the information required and select the session you want to attend, please note that the registration information is related to your account, so the first three items cannot be modified. And don't forget to see the **Notes** that will help you a lot. Then you can click **Next** to continue.

EGISTRATION INFORMATION			Notes
Registration Information	2) Fill In Questions		ase fill in your registration rmation completely.
-		Che free	ou're not a member of mLinked, please register as a member after application to and the webinar.
First Name	*Last Name		Please kindly contact with customer service at least 1 business day in
* Email	* Industry	adv war acc	ance before the webinar if you it to apply for a refund. We don' ept any refund request rwards.
* Job Title	* Organization	• You	will receive a link after
	20-03-27 10:00 ~ 11:00 (GMT+8) 20-03-27 21:30 ~ 22:30 (GMT+8)	you	stration. By clicking that link, shall be able to join our webinar omatically.

**Step 3.** If you have questions about the webinar, please be free to fill in the field. If it is a question about the operation, our Customer Service team will answer you as soon as possible. This may take a while if it is a professional issue, but our specialists will also apply in time.

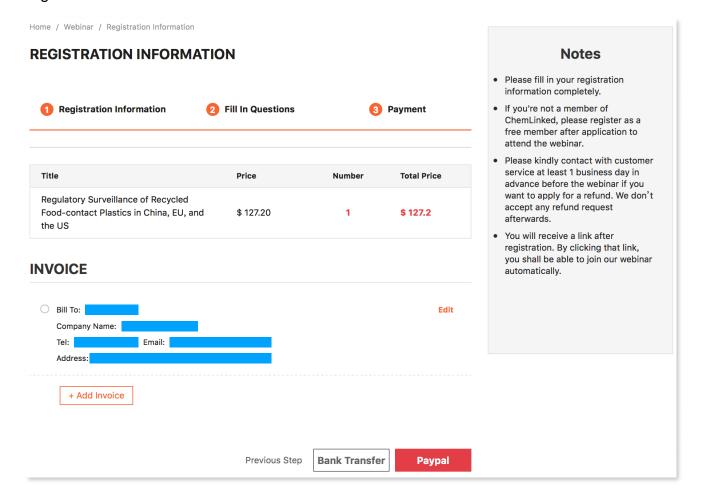




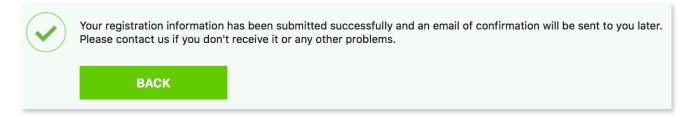
**Step 4.** If this is a free webinar or you are a premium member (standard/corporate/some specials/free trial members who haven't run out of opportunities of free for 3 paid webinars), there are just two steps, after **Fill In Questions** and click **Next**, your registration will be well submitted.

Home / Webinar / Registration Information			
REGISTRATION INFORMATION	Notes		
1 Registration Information	2 Fill In Questions	<ul> <li>Please fill in your registratio information completely.</li> <li>If you're not a member of</li> </ul>	n
QUESTION 1:		ChemLinked, please register free member after application attend the webinar.	
Any questions about the webinar?		<ul> <li>Please kindly contact with c service at least 1 business d advance before the webinar want to apply for a refund. V accept any refund request afterwards.</li> </ul>	lay in if you
	Previous Step Next	<ul> <li>You will receive a link after registration. By clicking that you shall be able to join our automatically.</li> </ul>	

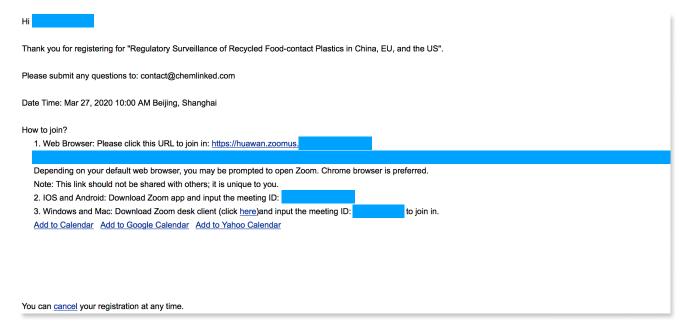
If this is a paid webinar and you are not a premium member, after **Fill In Questions** and click **Next**, you will go to the payment page. Once you have successfully paid, your registration will be submitted.



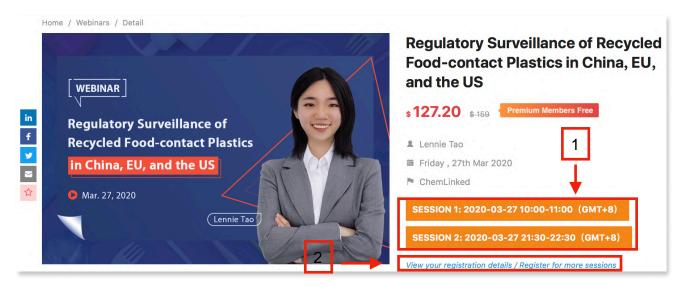




**Step 5.** How to join? You'll receive an email of confirmation from **Zoom** after your registration, and you'll also receive reminder emails one day, one hour before the webinar, there are answers.



Or you can enter the page of the webinar that you have registered.



**1**→ Entrance to the different sessions of the webinar. If there are more than one session, the time of each session you have registered will be displayed. If the webinar has only one session, just click **JOIN THE WEBINAR** to enter the webinar before starting.



2→ View your registration details or register for more sessions.

## For any webinar that has already been held:

If it is free, all registered members can watch the whole video and download other related materials.

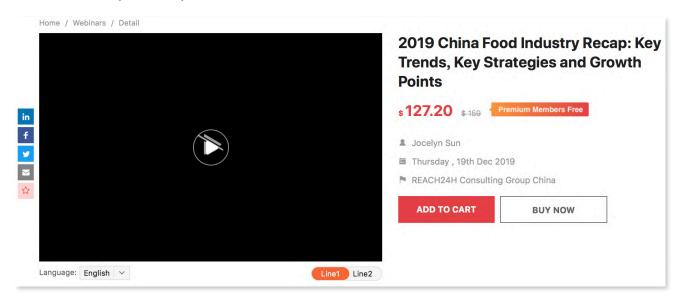


For the paid webinar, if you are a premium member (standard/corporate/some specials/free trial members who haven't run out of opportunities of free for 3 paid webinars), you can watch and download all the materials for free.



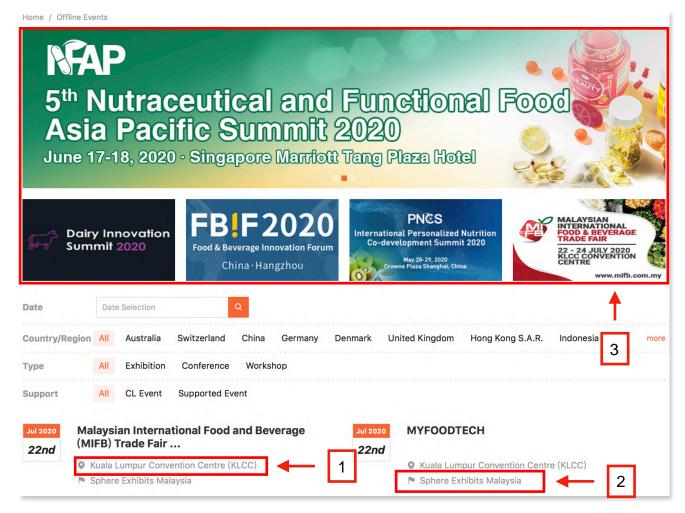


If you are a free, basic member or free trial members who have already registered or downloaded 3 paid webinars, you should upgrade your membership or purchase the paid webinar directly before you can reach all the materials.





#### 7.12.Offline Events



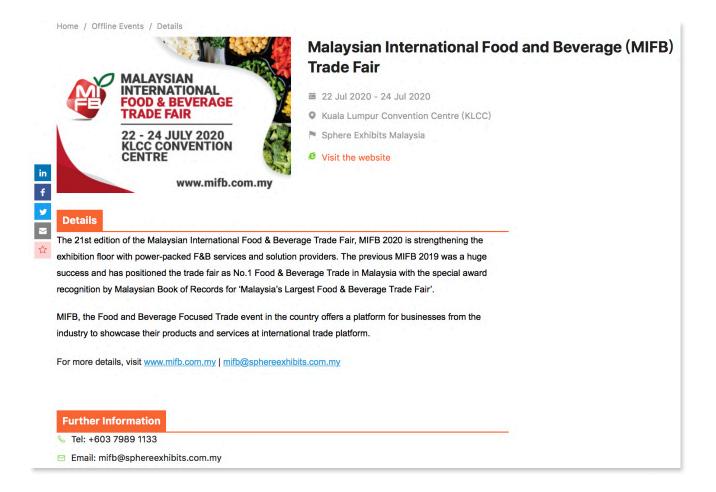
Different offline events hold by ChemLinked or ChemLinked's partner, allowing you to search for food regulatory offline events that you need.

After entering Offline Events page, you can filter the events by choosing the Country/Region, Type and Support and find all the events sorted by time. You can also search for the event by entering a date of it in the search box.

- **1**→ Holding location.
- 2→ Holder(s).
- **3**→ Resources after the webinar, including videos, documents, Q&A, etc. For some free webinars, its post-webinar resources are not free, so it is recommended to participate in the free webinar directly.



After entering any specific offline event, you can see the detailed introduction of it. All of our events are available for sharing via social media. And if it is essential for you, you can also add it to your favorites to review anytime. If you are interested in the event, you can click the official links to register for the event or learn more information.





## 8. Other Value-added Service

## **8.1.Food Compliance Service**

Supported by REACH24H Consulting Group, we can well solve regulatory compliance issues such as infant formula registration, food importation compliance, and health food registration.

## **Infant Formula Registration**



- Communication on the requirements of registration materials; Preparation of registration proposal;
- Registration material translation;
- Registration dossier compilation and submission;
- Registration progress follow-up and updates;
- Preparation of supplementary materials.



## **Food Importation Compliance Advisory**



- Regulatory Consultation (Communication via email, telephone call or face-to-face);
- Ingredients Compliance Review: Check whether the product (ingredients and additives) comply with Chinese regulations;
- Chinese Label Review and Design: Check if the Chinese label complies with Chinese regulations;
- Customs Clearance Assistance: Prepare all required materials and qualification documents.

## **Health Food Registration**



- Pre-evaluation of health food registration: feasibility, timeline, and cost;
- Dossier preparation for health food registration;

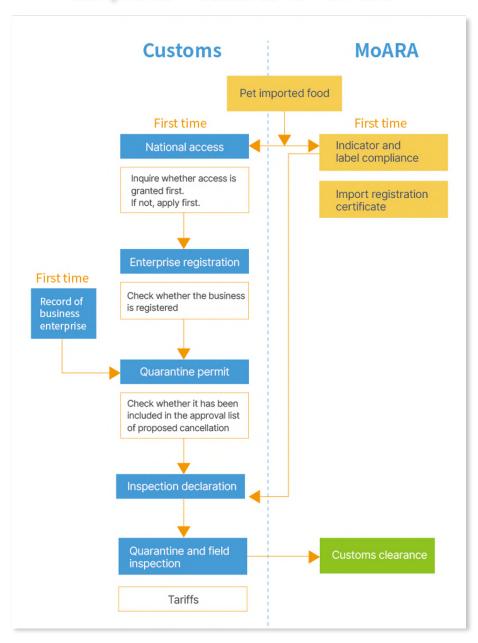


- Test monitoring for health food registration;
- Communication with assessment experts and authorities.

## **Pet Food Registration**

- Pre-evaluation of health food registration: feasibility, timeline, and cost;
- Dossier preparation for health food registration;
- Test monitoring for health food registration;
- Communication with assessment experts and authorities.

## **Compliance Procedures for Pet Food**



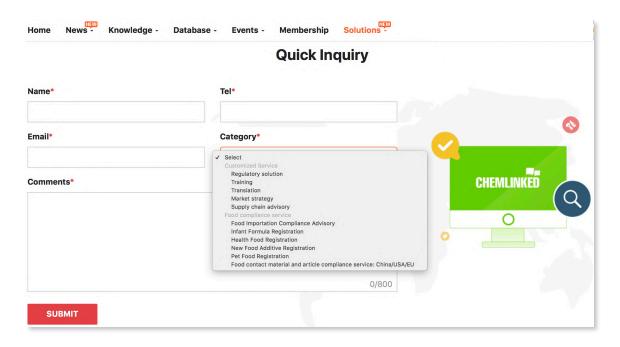


## 8.2. Customized Service

As a professional information platform, ChemLinked cares about the need of each client and we offer customized service based on your demand. Our objective is to help overseas enterprises expedite the market access procedure so we also provide all-round support in food trading and marketing.

- **Regulatory Solutions:** We offer compliance consultation, including email, remote assistance, phone, and personal meeting and help you monitor for your business.
- **Training:** We can offer on-demand online and offline training regarding food importation, infant formula registration, health food registration, China food contact materials, imported pet food compliance, etc.
- Market Strategy: Based on your business and needs, we will provide a strategic plan to reach your target market and win competitions.
- **Translation:** We can help you to translate the regulations & standards which you required.
- **Supply Chain Advisory:** We offer different kinds of services, including customs clearance, storage, and transportation.

If you need Food Compliance Service and Customized Service listed above, please fill in the "Quick Inquiry" chart that you can find in Solutions page and submit it, we will reply to you as soon as possible.





## 8.3.Market Entry Service

UMI (<u>www.umi24h.com</u>), a subsidiary of REACH24H Consulting Group China, providing allround support and service to overseas brands targeting the Chinese market.

Based on China's mass consumption demand, UMI takes cross-border e-commerce B2B trade as the starting point, providing customized Solutions for overseas brands and traders to enter the Chinese market. Our services include cross-border and general trade distribution channel development, brand management/development Solutions, E-commerce platform operation service (TP service), etc. Click <a href="https://example.com/here-to-know/mo

### 8.4. Advertisement Service

ChemLinked broadcast the most up-to-date regulatory information & knowledge to over 40,000 global professionals daily.

By advertising with ChemLinked, you could share our unparalleled web traffic from across the globe, our reputation among your potential clients and take advantage of our impressive SEO ranking pages. Click <u>here</u> to know more.



## **8.5.Service Provider Directory**

ChemLinked provides access to a large number of global companies and organizations regarding supply chain solution, social & vertical focus EC platform, digital marketing, E-commerce operation (TP), KOL marketing (MCN). Find successful and long-lasting business matches and efficiently identify and select prospective clients or partners on the Service Provider Directory page: <a href="https://food.chemlinked.com/provider">https://food.chemlinked.com/provider</a>.

If you want to build a connection with these companies, please log in to your account, open the Service Provider Directory page, and click "DIRECT CONSULTATION" to contact them.





## Still Have Questions? - Contact Us

If you have a question about something that isn't covered here, please check out the <u>FAQ</u>. And if that doesn't do the trick, you can email us at <u>contact@chemlinked.com</u> at any time, our Customer Service team will get in touch with you as soon as possible.

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# REMOVE FOOD REGULATORY BARRIERS **EXPEDITE ASIA MARKET ACCESS**

- · In-time regulatory information and market access requirements
- Supported by local and experienced technically adept technical team
- · Strategic partnerships with competent authorities and industrial associations worldwide
- · Customized consulting service for complete compliance solutions.

## **OUR SERVICES**



## Information

News, News Ticker, Newsletters



## Knowledge

Foodpedia, Regulatory Analysis, Market Insights, Reports



## **Database**

Regulatory Database, English Translations, Food-list



#### **Events**

Webinars, Offline Events



### **Solutions**

Food Compliance, Customized Service (Regulatory Solutions, Training, Market Strategy, Translation, Supply Chain Advisory), Market Entry, Advertisement, Service Provider Directory











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