



Notice of the China Food and Drug Administration on Issuing the Provisions and Guidelines on the Naming of Cosmetics [Effective]

关于印发化妆品命名规定和命名指南
的通知

Translated by Chemlinked


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the Naming of Cosmetics

(No. 72 [2010] of the China Food and Drug Administration)

Health Departments (bureaus) and Food and Drug Administrations (Drug Administrations) of all
provinces, autonomous regions and municipalities and relevant authorities concerned:

In order to regulate the naming of cosmetics, China Food and Drug Administration (“CFDA”) has
formulated the Provisions on the Naming of Cosmetics and the Guidelines on the Naming of
Cosmetics, which are hereby issued to you for compliance and implementation.

Annex: Guidelines on the Naming of Cosmetics

China Food and Drug Administration

February 5, 2010

Provisions on the Naming of Cosmetics

Article 1 These Provisions are formulated in accordance with the Regulation on the Hygiene
Supervision over Cosmetics and the Enforcement Rules of the Regulation on the Hygiene
Supervision over Cosmetics for purposes of ensuring the scientific and standardized naming of
cosmetics and protecting the lawful rights and interests of consumers.

Article 2 These Provisions shall apply to the cosmetics that are sold within the territory of the
People's Republic of China.

Article 3 The naming of cosmetics must comply with the following principles:

- (1) In accordance with the provisions of relevant laws, regulations, rules and normative
documents of the state.
- (2) Being simple, understandable and in line with the Chinese language habit.
- (3) Not misleading or deceiving consumers.

Article 4 The name of a cosmetic product shall consist of trademark name, general name and
attribute name. The order of these names should be in the sequence of trademark name, general

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