

General Standard for the Labeling of Prepackaged Foods (GB 7718–2011) Questions and Answers (Revision)

National Health and Family Planning Commission of the People's Republic of China
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1. Purpose and basis for the revision of *General Standard for the Labeling of Prepackaged Foods*

Food labeling is the carrier used to transfer product information to consumers. Doing well in the management of prepackaged foods labeling is not only the effective mean for protecting consumers' rights and interests and guaranteeing the healthy development of the industry but also to meet the requirement for realizing scientific management of food safety. According to the provisions of *Food Safety Law* and its implementing regulations, the revision of the standard for the labeling of prepackaged foods is organized by the former Ministry of Health. The new *General Standard for the Labeling of Prepackaged Foods* (GB 7718–2011) fully considers the situations on the implementation of *General Standard for the Labeling of Prepackaged Foods* (GB 7718–2004), refines the specific requirements of *Food Safety Law* and its implementing regulations for food labeling and strengthens the scientificity and operability of the standard.

2. Relationship between the *General Standard for the Labeling of Prepackaged Foods* (GB 7718–2011) and relevant departmental rules and normative documents

The *General Standard for the Labeling of Prepackaged Foods* (GB 7718–2011) belongs to national food safety standard. In case there is any discrepancy between this standard and relevant provisions and normative references regarding corresponding information, the standard shall prevail.

This standard specifies the general requirements for the labeling of prepackaged foods. In case special provisions are stipulated in other national food safety standards, the general requirements for the labeling of prepackaged foods and the special provisions shall be implemented at the same time.

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